

PRICES EFFECTIVE  
**6 BIG DAYS**  
DECEMBER 14 THROUGH 20, 1967  
QUANTITY RIGHTS RESERVED

Holiday Shop Piggly Wiggly

**FREE 250  
SMOKED HAMS**

5 HAMS GIVEN AT EACH STORE

AVERAGE WEIGHT 10 TO 12 LBS. REGISTER FOR SATURDAY P.M., DECEMBER 16 DRAWINGS. NO PURCHASE REQUIRED. YOU DO NOT HAVE TO BE PRESENT TO WIN. WINNERS WILL BE NOTIFIED.

BRACH'S CHOCOLATE COVERED

**CHERRIES** 12 oz. box **49¢**

BRACH'S CHOCOLATE CREME

**DROPS** 24 oz. box **59¢**

PLANTER'S MIXED

**NUTS** 13 oz. can **79¢**

MUSSELMAN'S SPICED

**CRABAPPLES** 16 oz. jar **29¢**

**DAIRY DEPARTMENT**

DISCOUNT SPECIAL! PILLSBURY COUNTRY

STYLE OR BUTTERMILK

**BISCUITS** 4 PAK **35¢**

8 OUNCE CANS

Kraft Philadelphia Cream

**CHEESE** 8 oz. pkg. **37¢**

Kraft 26 oz. jar

**AMBROSIA** 26 oz. jar **69¢**

Breakstone Sour

**CREAM** 8 oz. cup **25¢**



**FROZEN FOOD DEPARTMENT**

Discount Special! Morton Frozen

**PECAN PIES** 16 ounce size for only **59¢**

Sunny Tennessee Frozen

**STRAWBERRIES** 10 oz. pkg. **29¢**

Pet Ritz Frozen

**PIE SHELLS** 10 oz. pkg. **39¢**

*Holiday Fresh Produce*

DISCOUNT SPECIAL! WASHINGTON STATE RED DELICIOUS

**APPLES** 12 FOR **69¢**

ENJOY THE VERY BEST FRESH PRODUCE

WE GIVE 5¢ GREEN STAMPS WITH EVERY PURCHASE PLUS...

**EXTRA**

5¢ GREEN STAMPS WITH SELECTED SPECIALS

7 Ounce Bottle

**VITALIS** HAIR TONIC

50¢ BONUS

**MacLEAN'S** SPEARMINT TOOTHPASTE

50¢ BONUS

100 5¢ STAMPS

With \$7.50 or More Purchase

(Good Through Dec. 20)

Please Present This Coupon

**PIGGY WIGGLY**

EXTRA BONUS

100 5¢ STAMPS

With \$7.50 or More Purchase

(Good Through Dec. 20)

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Please Present This Coupon



**MERRY  
CHRISTMAS**

**FREE 50  
HI-RISER BIKES**

1 BIKE GIVEN AT EACH STORE

REGISTER FOR SATURDAY P.M., DECEMBER 23 DRAWINGS. NO PURCHASE REQUIRED. YOU DO NOT HAVE TO BE PRESENT TO WIN. WINNERS WILL BE NOTIFIED.



SUNSHINE WHOLE PICKLED

**PEACHES** 28 OZ. JAR **39¢**

JACK & BEANSTALK CUT GREEN

**BEANS** 4 NO. 303 CANS **\$1**

GREEN GIANT NIBLETS GOLDEN

**CORN** 4 12 OZ. CANS **\$1**

DEL MONTE

**TINY SWEET PEAS** 69¢

2 NO. 303 CANS

HUNT'S

**FRUIT COCKTAIL** \$1.00

4 NO. 300 CANS

CHUG-A-LUG CANNED DRINKS

**GingerAle** 15 12 OZ. CANS **\$1**

REYNOLD'S HEAVY DUTY ALUMINUM

**FOIL** 18" X 25' ROLL **59¢**

DISCOUNT SPECIAL! Compare at \$1.00

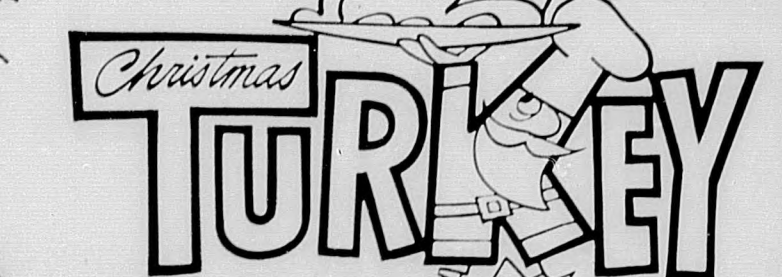
**Pacquin Lotion** 10 1/2 oz. bottle **61¢**

We Have A Complete Variety of Holiday Candies, Christmas

Trees, Fruit Cake Ingredients and Nuts

on Display At Piggly Wiggly!

DISCOUNT  
SPECIAL



**SWIFTS**

GOLD CREST YOUNG

**LB.**

14 POUNDS & UP

**28¢**

Limit... One At This Price, Please!

*Holiday Meats*

...DISCOUNT SPECIAL...

FROSTY MORN

Hickory Smoked

**HAM** **48¢**

(Whole or Shank Half)

BUTT HALF LB. 55¢

Swift's Premium Pear Shaped

**HAMS** 3 lb. can **\$2.88**

Fresh Lean Boston Butt

**PORK ROAST** 1 lb. **48¢**

Swift's Premium Fresh Pork

**SAUSAGE** 1 lb. roll **48¢**

Shop Piggly Wiggly for SWIFT'S Premium BUTTERBALL TURKEYS

plus a Variety of Steaks, Roasts, Chops, Fresh Pork Ham,

Fryers, Hens, Oysters and all the Trimmings!

*Holiday Grocery Buys*

DISCOUNT SPECIAL! OCEAN SPRAY JELLIED CRANBERRY

**SAUCE** no. 300 can **19¢**

LIMIT...2 Cans With \$7.00 or More Purchase

DISCOUNT SPECIAL! FINE PURE VEGETABLE SHORTENING

**CRISCO** 3 lb. can **59¢**

LIMIT...1 Can With \$7.00 or More Purchase

DISCOUNT SPECIAL! BALLARD AND PILLSBURY

**FLOUR** 5 lb. bag **49¢**

YOUR CHOICE! PLAIN OR SELF-RISING

YELLOW ROSE "QUALITY-CONCIOUS" CAKE

**MIXES** 4 18 OZ. Boxes **\$1**

LEMON, YELLOW, WHITE OR DEVIL FOOD

YELLOW ROSE "QUALITY-CONCIOUS" CAKE

**FROSTING** 4 13 OZ. Boxes **\$1**

CREAMY WHITE OR FUDGE FROSTING

LOOK FOR THIS SYMBOL

DEPT. ARCHIVES & HISTORY  
STATE CAPITOL

# The Elba Clipper

VOLUME 70

ELBA, ALABAMA 36323, THURSDAY, DECEMBER 21, 1967

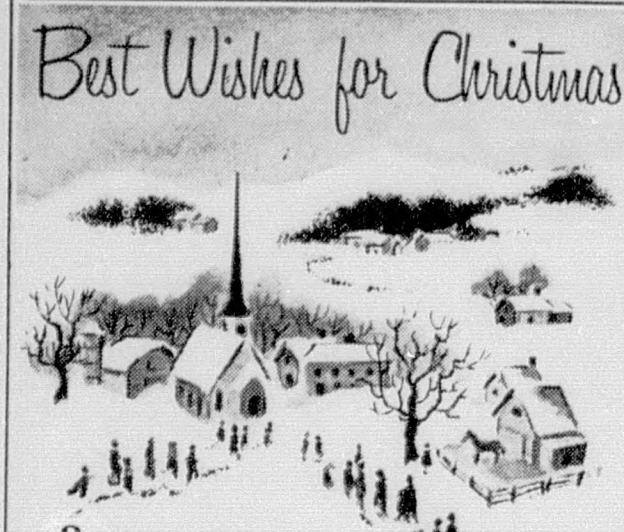
VOLUME 22

ELBA'S 1967 CHRISTMAS FAMILY... GEORGE L. COLLIER SING CAROLS  
...portraying a whole lot of home scenes during this holiday season



POOR ORIGINAL





At this joyous time, when hope and good spirits are high, we express appreciation for your continued loyalty, and wish you the best of everything for Christmas as always. Thank you.

**Powell's Grocery & Market**

Telephone 897-2069



**Vaughan & Company**

Telephone 897-2705



**Merry Christmas**

Up hill, down dale we go to spread glad tidings of joy and festivity! It would take ten coaches to hold all the good wishes we have to give our good friends and patrons for a most happy and hearty holiday season and many, many more still to come!

**MARTIN SIGNS**

F. Byron Martin - Telephone 897-6186

## Jus' Ramblin

By

LUCILE K. WOODHAM McRAE

GEORGE WALLACE continues to whip it up in California. Apparently he and others from Alabama attempted to take over the state of California which has not set very well with a lot of people there. And apparently Alabama is being somewhat embarrassed, actually.

Apparently at this time he does not have more than half the number of "party chasers" needed to get on the ballot in California and a short time

left to get the needed number of people to sign up for his new party. But with as many people as there are in California and with as many qualified voters as there is I can't see how he could help but get the 66,000 to sign up for his American Independent party.

There are more nuts in California than that and more voters who flop around from one party to the other because they're mad with somebody or other all the time.

## Three Boy Scout Projects Show How Business Works

More than 1,200 American companies have participated in "Project Free Enterprise," reports the Boy Scouts of America. Explorer Scouts are shown how to operate a business by business leaders. The scouts, program covers both the manufacturing and service industries. They study research methods, engineering, shipping, advertising, and learn the percentage of income needed for capital, and the continuing necessity for capital outlay.

The two other business programs in scouting include the merit badge program, where Boy Scouts and Explorers have the opportunity to sample

Some of the companies participating include: Southern Bell Telephone Company, Georgia Power Company, Ford Motor Company, Eastman Kodak Company, 3M Company, West Point-Phillips, Inc., Celanese Corporation of America, Owens-Corning Glass Company, General Electric Company. Other groups participating are banks, department stores, insurance and real estate companies. Doctors, dentists, lawyers and other professionals with a stake in free enterprise have also participated.

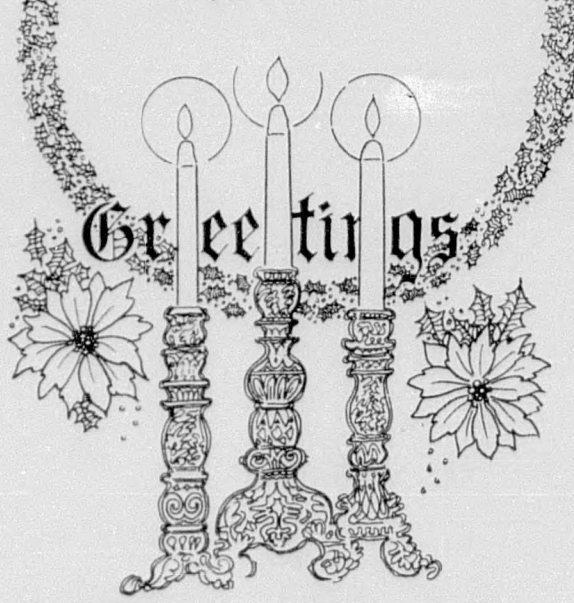
These projects and all other phases of scouting will be included in the nationwide celebration of Boy Scout Week, February 7, through February 13, 1967, marking the 57th anniversary of scouting in America.

**Elba Merchants Will Close Christmas Day & Open Tuesday.**

**CHRISTMAS POINSETTAS**  
Make Ideal Christmas Gifts!

**MORROW LAWN & GARDEN SUPPLY**

A holy and happy Christmas is our wish for you...



**The Sleep Shop**

Dept. of Murphree Furniture Co.

## Acne--- Teen Problem Can Be Helped

Something can be done about acne.

Acne, says a pamphlet of the American Medical Association, is a very common condition affecting the skin of most people during the teen years.

The fact that acne is so common does not mean that nothing can be done about it. The AMA advises waiting to "outgrow" your acne can be a serious mistake. Acne consists of blackheads, pimples, and sometimes deeper, boil-like blemishes. It can be seriously disfiguring at the time of life when young people are most sensitive about their appearance.

The blemishes can lead to serious and permanent scarring. There is no one-shot cure; no magic pill. And acne is not a disease of dirt, even though patients are told to wash thoroughly and frequently. Washing removes the oils and clears plugged oil glands, keeping blackheads to a minimum. Certain foods may be a factor, but a change in diet alone will not clear up acne.

Thorough cleansing, a diet prescribed by your physician and medical care are all needed to cope with acne. Treatment is an individual affair and the patient must not assume that medicine prescribed for a friend will be best for him.

Your physician likely will warn against picking, scratching, popping and squeezing of pimples. In some patients small doses of antibiotics or other drugs may be helpful. In others ultra-violet light may be administered. Your family physician or dermatologist (skin specialist) can determine your specific need.

## Dean's List Released At ESJC

A record 40 students have been named to the dean's list at Enterprise State Junior College for the quarter which ended Monday, Dec. 4.

Dean Joseph Talmadge announced the names of the honor students, who earned grade averages of at least 3.5 (B-plus). He said they represented nearly five per cent of the total enrollment of 849. Nine of the top students had perfect "A" averages. Ten of them were mature men and women who had been out of high school for several years.

The honor students from area high schools are:

ELBA HIGH SCHOOL, 1966 - Cornelia B. Smith; 1967 - Theodore W. Brunson; 1968 - Ronnie K. Young, Kinston. HIGH SCHOOL, 1967 - Ewell G. Davis, Shirlee A. Wise and Patricia G. Wise, 1968 - Mrs. Hilda J. Smith.

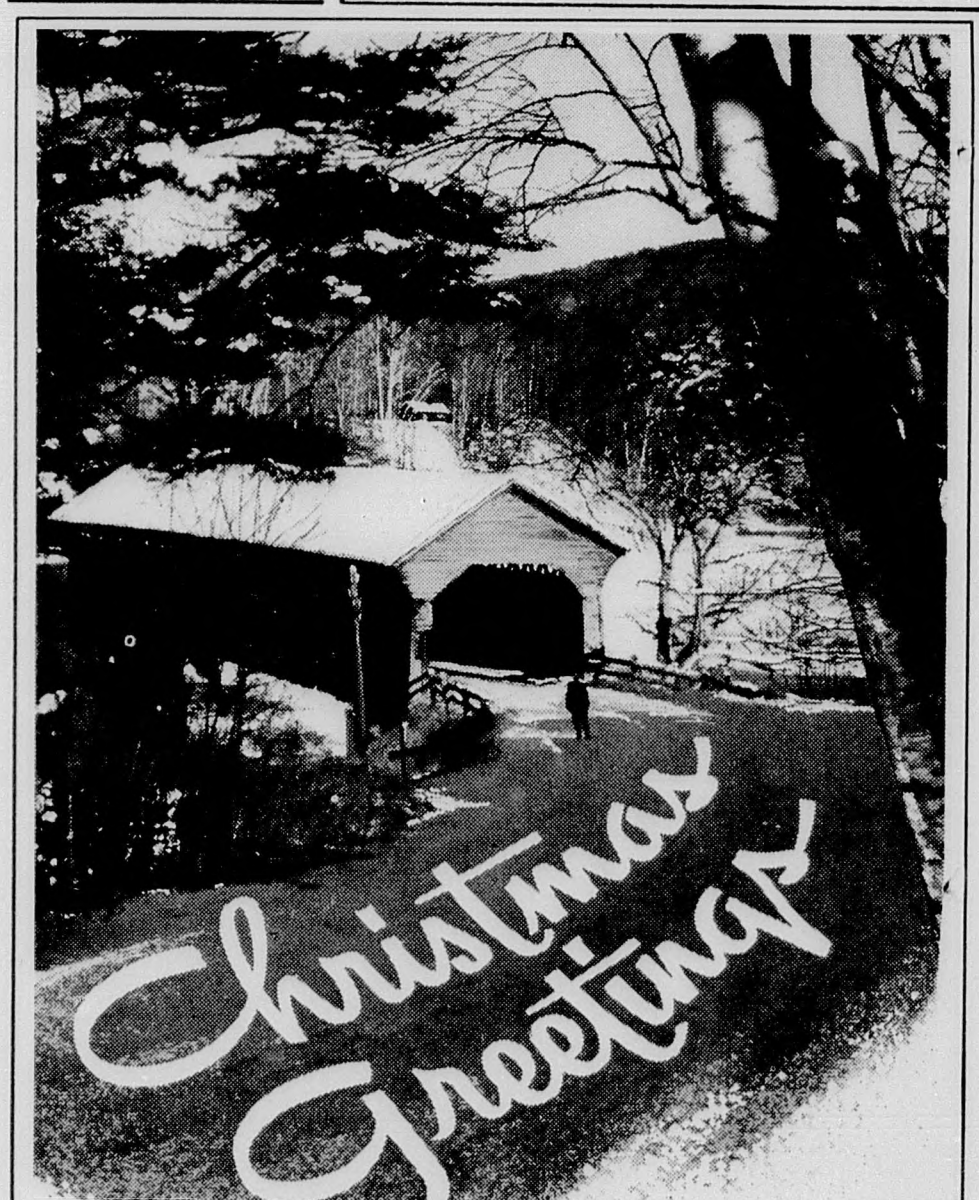
Good Health to all!

**Season's Greetings** from our **Small Drug Store**

ELBA DRUG COMPANY



He knows you were good and so do we...



Christmas is a tranquil snowy scene and brightly-wrapped gifts... it is a time of hope and rejoicing for the many things it is our privilege to possess. We wish you an "old-fashioned" Christmas, filled with love and good cheer, and the deep satisfaction of friendships renewed. Happy Holidays!

From All Of Us To All Of You

**BANK OF KINSTON**

## Dr. Warr To Attend Convention In February

Dr. E. M. Warr of Elba, among those registered for the 45th Annual Southeastern Educational Congress of Optometry to be held, February 10-13, 1968, at the Marriott Motor Hotel in Atlanta.

The event, one of the largest of its type in the Nation, is expected to attract some 2,000 persons from 25 states. It will include 73 hours of lectures as well as meetings of 12 affiliated groups.

Nationally prominent lecturers will speak on such topics as ocular pathology, child vision, contact lenses, practice management, and current health care trends.

The meeting is sponsored by the Southern Council of Optometrists which consists of some 2,400 members in 12 states. The Council carries on a program of upgrading optometric professional competence through educational seminars and congresses as well as educating the public on proper care of vision.

Arrangements are being made for a group of Elba citizens to receive a tour of the fast expanding facilities at Fort Rucker on Thursday, January 4th.

This tour is part of an overall plan to acquaint citizens of the Wiregrass with the local army base and army aviation. The Elba group (about 18) will be joined on the tour by twelve citizens of Daleville.

The tour will begin at 9 a.m. and last until about 3:30 or 4 o'clock.

Survivors include his wife, Mrs. Vera Harper; twin daughters, Janis and Judy Harper, all of DeFuniak Springs; a brother, Grady D. Harper, Elba; three sisters, Mrs. Mary Mays, Pensacola, Mrs. Ferrell H. Shaw, Spokane, Washington, and Mrs. Elizabeth Cottrell, New Port, Rhode Island.

Miss Lizzie Bell Jacobs, a native of Coffee County, died in the Elba General Hospital on Monday, December 18th. Funeral services were held from the Zion Chapel Baptist Church with Reverend Ray Fuller, Reverend Dail Bryant and Reverend Albert Churchwell officiating. Burial was in the church cemetery with Haynes Funeral Home directing.

Survivors include two brothers, W. E. Jacobs, Elba and Byrd Jacobs of Mobile.

**Santa Claus Arrives Saturday**

Santa Claus has told the Elba Fire Department that he will be needing a fire truck Saturday afternoon at two o'clock to transport him from the airport to downtown Elba where he will give out candy and other goodies to the children of Elba.



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**SATURDAY, DECEMBER 23**

Thru **MONDAY, DECEMBER 25**

**COOK CHEVROLET**

## Holiday Safety Encouraged

Hall or Beware Christmas Holidays Ahead! Which proclamation is more appropriate. This is the question asked by Colonel C. W. Russell, Director of the Department of Public Safety, as he voiced concern over the appalling slaughter on the streets and highways. He pointed out that seven persons lost their lives during the 1966 Christmas holiday weekend and Colonel Russell further stated emphatically that this must be reduced in 1967. He urged the motoring public to exercise utmost care and caution while traveling during the Christmas season in an effort to reduce the needless loss of human lives. He suggested that all drivers do the following things:

1. Smile as you yield the right-of-way to those who have it coming and those who seem to think they need it more than you. 2. Smile as you obey the traffic officer on duty. This will give him the warm glow, even in cold weather. 3. Take a little of the rush out of the holidays, thereby putting more room in for relaxed happiness. 4. Remember Happiness is in danger of being squeezed out whenever you follow other cars too closely.

Follow your doctor's advice: Don't overindulge (in eating, drinking or driving).

Resolve to let the good will of the holiday season permeate your driving all year round. (The good things you plan to do tomorrow can make you feel happier today!)

**Coffee County Native Dies**

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A. T. McRAE ..... ASSOCIATE EDITOR

ENTERED AT THE POST OFFICE IN ELBA, ALABAMA, 36323, AS SECOND CLASS MATTER UNDER MAIL PERMIT NO. 109, MARCH 3, 1959

ONE YEAR'S SUBSCRIPTION IN TRADE AREA, INCLUDING TAX, IS \$3.00. ONE YEAR'S SUBSCRIPTION OUT OF STATE, \$4.00. TWO YEAR'S SUBSCRIPTION OUT OF STATE, \$7.00. IN ALABAMA IS \$4.00, INCLUDING TAX.

**OUR SERVICE DEPARTMENT**  
Will Be **CLOSED** From

**SATURDAY, DECEMBER 23**

Thru **MONDAY, DECEMBER 25**

**COOK CHEVROLET**

**Elba General Hospital Patients**

Persons admitted to the Elba General Hospital during the period of December 12 thru December 19, 1967, were the following:

Charlie Perry, Evie Bragg, Sandra Carpenter, Vann English, Ruth Morrow, John C. Reynolds, Carrie M. Brown, Beverly Kelley, Marty Marler, Cathy E. Holland, Fred Sutley, Junior E. Jackson, Clara M. Caldwell, Maude Dozier, M. L. Tillman, J. C. Wright, Nettie Wainright, Billy Ray Farris, A. W. Davis, Rosabel Smart, W. H. Goodson, Barbara Marler, Grover C. Rushing, Lettie Roberts, John Frank Kendrick, Wilbur Dorrough, Marion R. Fuller.





# Woman's Page

## Bryan-Niven Vows Sunday

Miss Myrtle Yvonne Bryan and Mr. Charles Robert Niven, U. S. Air Force, will be married at 4 p.m. Sunday at the First Baptist Church.

A reception will immediately follow the ceremony in the social hall of the church.

Invitations are not being mailed locally but all friends and relatives of the couple are invited to attend.

Miss Bryan is the daughter of Mr. and Mrs. Wayland Bryan and her fiancé is the son of Mr. and Mrs. Charles Norris Niven of Yazoo City, Miss.

## Janice Ann Blasi Will Be Wed In Sunday Rites

Miss Janice Ann Blasi, daughter of Chris J. Blasi of Elba, and Marine Pvt. C. Hamilton Boone, son of Mr. and Mrs. I. R. Jack Boone of Eau Gallie, Fla., will be married at 7 p.m. Sunday in the Catholic Chapel, Ft. Rucker.

The wedding will follow the ceremony at the home of Lamar Rainer Sr., West Davis Street, Elba.

Friends and relatives of the couple are invited to attend the wedding and reception.

## Music Club Members Meet December 14

The Elba Music Club met December 14 at the Elba Country Club with Miss Jeanette Garrett and Mrs. Price Ringo serving as co-hostesses.

A dessert plate was served to Mrs. Kimmy Ham, Mrs. Paul Hudson, Mrs. Fox Brunson, Mrs. Baxter Bryan, Mrs. Robert Davis, Mrs. J. C. Fleming, Mrs. E. M. Warr, Mrs. Paul King, Mrs. Bill McCollough, Mrs. Charles Pearce, Mrs. Milton Lites, Mrs. Freddie Cramton, Mrs. George L. Collier, Mrs. Cecil Prescott, Miss Suzanne Prior, Kim Dorsey, and the hostesses.

Kim Dorsey, accompanied by Miss Prior, sang two Christmas carols during the program period.

## Kinston Couple Will Observe 50th Anniversary

Mr. and Mrs. Audie Clark of Route 1, Kinston will observe their golden wedding anniversary, Sunday.

Their children will be hosts at a reception in their honor from 2 until 4 p.m. at the Kinston Baptist Church.

Friends and relatives of the couple are invited to attend.

## Montgomery Man Writes Textbook

Rev. Thomas G. Jones, retired Methodist minister of Montgomery, has spent years of study and research in preparation for writing a textbook on alcoholism.

The text is designed to be used in high schools, colleges and universities.

The content of the text, based on scientific facts, deals with the physical, sociological, economic and psychological problems related to alcoholism.

## Miss Bryan Is Honored

Miss Myrtle Yvonne Bryan, bride-elect of Mr. Charles Robert Niven, was complimented with a seated tea, December 9, in the home of Mrs. Grover T. Jacobs of Montgomery.

Attending the mid-afternoon affair were the honoree's mother, Mrs. Wayland Bryan, and Mrs. Kimmy Ham of Elba; Miss Carol Brooks, Miss Sandra Weathers, Miss Mary Allen Weaver, Miss Jackie Thelma Braswell, Mrs. Barbara Fowler, all of Montgomery.

Decorations were in the Christmas motif.

## Wrapping Idea

Decorate Christmas gift packages, wrapped in plain, colored paper, with cutouts from old Christmas cards or magazines. Choose figures to suit the gift, or the person who will receive it.

## Candy Cane Carols Holiday Cheer

Set a pretty table during the holidays with a candy cane centerpiece made from puffed rice, shaping the puffed rice-marshmallow mixture on aluminum foil is a simple trick and the decoration is easy, too.

Just pipe frosting where you want the "stripes," then place halves of red candied cherries over the frosting "glue."

For a colorful holiday effect set the candy cane (still on foil) on Christmas greenery and complete the centerpiece with candles or other Christmas trimmings. Later, slice the cane and serve it as a fitting finale to a festive holiday party.

### CANDY CANE

Makes 1 candy cane

7 cups puffed rice  
1/2 cup butter or margarine  
1/2 cup miniature marshmallows  
1/2 teaspoon anise extract

Thick white confectioners' sugar frosting

Red candied cherries, halved

Heat puffed rice in shallow baking pan in preheated moderate oven (350 F.) about 10 minutes. Pour into large greased bowl. Melt together butter and marshmallows over low heat, stirring occasionally. Stir in anise extract. Pour over cereal, stirring until evenly coated.

With greased hands, shape to form a log about 28 inches long on a large piece of aluminum foil. Allow bottom side to remain flat. Bend one end of log to form neck of candy cane.

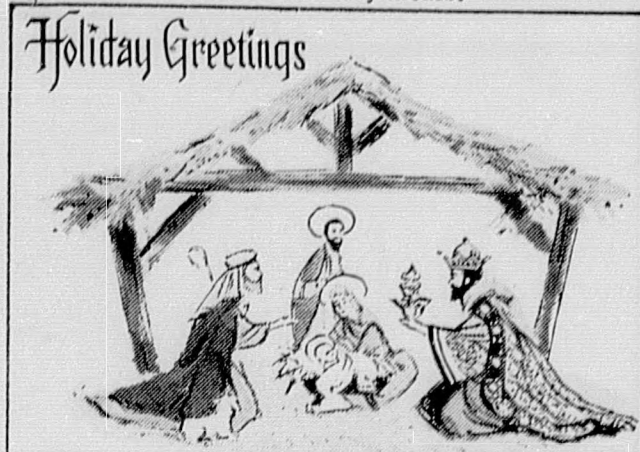
## MAGIC CHEF GAS OR ELECTRIC RANGES



MURPHREE FURNITURE CO.  
Telephone 897-2718 - Elba

## CRANBERRIES ADD HOLIDAY ZEST

The brilliant red a little imagination color and littersweet can give zest to holiday of cranberries and day meals.



We're grateful to be spending Christmas among all our friends and neighbors...as a measure of our gratitude, may we extend our very best wishes to you for a happy, healthy, and festive season.

V.J. Elmores PHONE 897-2229

## Holiday Greetings

from

English G.M.C. & Well Drilling Service

PHONE 897-2251



**CELEBRATE ANNIVERSARY**—Mr. and Mrs. Sam King of Route 2, Elba celebrated their golden wedding anniversary, Sunday. Ada Elard of Columbus, Ga., Charley Wyatt King of Phenix City, Florence Hall of Opp, Betty Sue Thames of Winter Garden, Fla., and Sam King Jr. of Opp were hosts at a reception honoring their parents from 2 until 4 p.m. Mr. and Mrs. King were married in Coffee County, December 13, 1917, and have lived in the county for 48 years. They have nine grandchildren and five great grandchildren.

## 'Round Town

Mr. and Mrs. Homer Walker, Tammy and Joni, and Mr. and Mrs. Jim Diamond, Jim and Chris of Greenwood, S.C., are visiting with Mrs. Walker and Mrs. Diamond's parents, Mr. and Mrs. L.J. Dismukes, and will remain with them throughout the Christmas holidays.

The Dismukes' son and his family, Mr. and Mrs. Norman Dismukes, Keith, Van, Terry, and Glen, of Haines City, Fla., and their daughter and her family, Mr. and Mrs. Donald Brantley, Donna, and Brenda of Birmingham, will arrive Saturday for the holidays.

Fred Folsom is a patient in Baptist Hospital, Montgomery, and is expected to be returned to Elba General Hospital in a few days.

Mr. and Mrs. R. J. Bumpers of Gadsden is visiting her sister, Mrs. Will Kendrick.

Fleetwood Carney was released from Gibson's hospital in Enterprise, Sunday.

Little Melissa Norman returned to Haleyville, Sunday, with her father, Richard Norman, after visiting with her grandparents, Mr. and Mrs. M. J. Lee.

Mr. and Mrs. Barrie Manning and Kenneth flew to Roseburg, Ore., Monday to spend Christmas with Mrs. Manning's relatives.

Among the college students home for the holidays are Butch Oggs, Jimmy Martin, Merrill Shirley, Auburn University; Sam Carney, Bobby Cooper, Garla Cook, Stan Marsh, Doug and Marty Easters, University of Alabama; Susan Cooper, Tina Anderson, Jo Ann Brazelton, Huntingdon College;

## Glow For The Holidays

Ever wanted to glow in the dark? This could be the year you succeed in doing it. Just slip into one of the season's colorful new at-home outfits, sit back, and radiate.

Makes no difference whether you're the dashing hostess type or a little more on the conservative side, the lively prints and vibrant colorings of holiday loungewear banish any thoughts of dull evenings at home.

Typical of the opulent look are hostess pajamas of lustrous cotton satin printed in a jewel-toned mosaic tile pattern. Shimmering shades of orange, blue, magenta, and green throw off enough color to light up the darkest night.

Flowing ankle-length culottes are another favorite look for holidays at home. They're at their elegant best in hand-screened cotton prints as colorful as the Arabian nights.

Even quiet evenings at home promise to be more colorful than ever. Quilted cotton lounging robes make for cheerful fireside relaxing in bright clan plaids and youthful styling.

The Southeast Alabama Gas District  
"Progress Through Service"

## Attend The Church Of Your Choice Sunday



On the holy night, the Christ child was born to an unknown carpenter and his wife in Bethlehem.

No palace physician attended the Prince of Peace — perhaps a mid-wife or a serving maid.

No fine linens were prepared for the mother; no crib for the Babe — just the straw and the manger were theirs.

No royal salute was fired to announce His arrival — only the braying of the animals in their stalls was heard.

Never was royalty greeted with less pomp and circumstance.

Why? Because man could not raise himself to God!

So God sent His Son to light up our hearts and minds with His Divine Presence.

His living Spirit brightened the most ordinary and commonplace tasks of the day.

If He could so hallow that stable, can He not hallow our homes, our places of work, the whole of our lives?

Of course! Consider again and again the miracle of His birth. Be in church on Christmas to welcome anew the Christ child in your heart.

This Church Message Sponsored By The Following Business Firms:  
MUTUAL SAVINGS LIFE INSURANCE COMPANY  
DORSEY TRAILERS — ELBA EXCHANGE BANK — THE ELBA CLIPPER  
WHITMAN DRUG COMPANY — PIGGLY WIGGLY — ELBA INSURANCE AGENCY

## Angela Nobles Plans January Wedding

Mr. and Mrs. Q. P. Nobles of Kinston announce the engagement of their daughter, Angela, to Donald Ray Esco, son of Mr. and Mrs. J. L. Esco of Montgomery.

She was graduated from Kinston High School and from Troy State University and is presently employed in Montgomery.

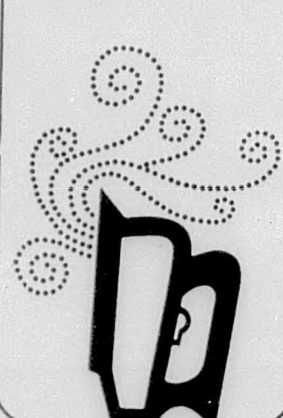
The prospective bridegroom's grandparents are Mr. and Mrs. T. E. Esco of Wetumpka and the late Mr. and Mrs. E. F. Dennis of Deatsville.

He was graduated from Robert E. Lee High School and has recently returned from a three-year tour of duty with the U. S. Army. He is employed in Shreveport, La.

The wedding will take place at 7:30 p.m. January 19 at the First Baptist Church of Kinston.

A reception will be held immediately following the ceremony in the home of the bride's parents.

Invitations are not being mailed. Friends and relatives of the couple are invited to attend.



**Driftwood**

Dine in an atmosphere of quiet elegance — a gourmet's delight!

RESTAURANT — LOUNGE — BANQUET ROOM  
PRIVATE DINING ROOMS  
FRESH SEAFOOD DAILY  
Chaf. Broiled Steaks  
Look-In Kitchen  
Parties Catered

ON BEAUTIFUL LAKE JACKSON

Hours: 11 A.M. TO 11 P.M. — 7 DAYS A WEEK

BUSINESS MAN'S LUNCHEON — SPECIAL SUNDAY LUNCHEON

Merry Christmas Happy New Year

Electricity for HOMES  
Reliable Service  
Electricity for FARMS  
Clean  
Promoting Industrial Development  
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Electricity for INDUSTRY  
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**ALABAMA ELECTRIC COOPERATIVE, INC.**

\*Generating and transmitting electrical power to South Alabama cooperatives, towns and industries.

Peace Good will on toward Earth Men

PHONE 347-6382

PASCHAL'S DAIRY  
713 CRAWFORD AVENUE  
ENTERPRISE, ALA.

Christmas, 1967

Dear Friend:

With the return of the joyous Holiday Season, we are afforded the pleasant opportunity of brushing aside for the moment the cares and burdens of business to greet you and wish you the happiness of the Season.

As we take mental inventory of our business activities we realize no asset is more priceless — more conducive to success than the good-will and friendships of our many customer friends.

And so we join with those who have a sincere interest in your happiness and prosperity to extend our best wishes to you for a Merry Christmas and a Happy New Year.

Cordially yours,

**Paschal's Dairy**



COFFEE  
NEWS & CHAT

BY SARA E. HUTCHINSON



**DATE TRICKS**  
When cutting dates, dip the scissors frequently in water to keep the dates from sticking. Instead of chopping dates for variety, roll dates in granulated sugar or coconut, or stuff with walnuts or small parts of orange slices.

Did you know that dates supply important minerals and vitamins. They are a good source of niacin, calcium and iron, and also Vitamins A and phosphorus?

**ZIPPER**  
Mrs. Hansel Byrd, who does quite a large amount of sewing, told me the other day that she had excellent results applying one of the new zippers with her regular zipper foot.

As you know one of the newer zippers on the market requires a special zipper foot. Not being able to make the new zipper foot work for her, she then tried her regular attachment.

**UNWANTED MAIL**  
The holiday season often brings unwanted and unneeded mail. Here are some tips on handling such nuisance mail.

First, check all packages carefully before you open them to see if they contain unwanted merchandise. The post office says you are under no legal obligation to the company that sends you unneeded merchandise or mail.

The best thing to do is mark "refused" on the corner of the package and return it immediately to the post office. This forces the company to pay for the postage, and in most cases will be enough to make them take your name off their mailing list.

If you receive unneeded C-O-D packages, notify your postmaster at once so postal inspectors can investigate. It's always wise to check any questionable mail with postal authorities and the Better Business Bureau.

**COOKBOOK**  
I have a good many cook-

Selective Service Director  
Answers Questions

State Selective Service Director Hugh J. Caldwell, Jr., said he had recently received a letter which questioned, "My local board has classified me in Class 1-S(C). I am a junior in college and was wondering how long I may retain that classification."

"The answer," Caldwell said, "is that you may be retained in Class 1-S(C) until the end of your academic year or until you cease to satisfactorily pursue your course of instruction, whichever is the earlier."

The Alabama State Director said also that questions were being received in connection with trade school attendance. For instance, one young man wrote:

"I am a full-time trade school student studying mechanical drawing. Can I qualify for deferment?"

Caldwell replied, "Yes, you may be considered for a Class II-A occupational deferment."

One of the most received queries involves the question of whether or not a person can enlist in a regular branch of service after being called for induction. As one registrant writes, "I have received my Order to Report for induction. Is it too late for me to enlist in the Regular Navy?"

The answer to this, according to Director Caldwell, is, "If you can present convincing evidence to the State Director of Service of the State in which your local board is located that a representative of the Regular Navy is prepared to enlist you on or before the date set for your induction, your Order to Report for induction may be cancelled to permit your enlistment."

The evening program already has an enrollment of approximately 150 this quarter, but Forrester said most classes still have room for a few more.

**IN BETHLEHEM, GA.**  
A 60-foot star lights the countryside around Bethlehem, Ga., at Christmas. A carol service is held beneath the star on Christmas night.

**LEGAL NOTICE**  
THE STATE OF ALABAMA  
COFFEE COUNTY  
PROBATE COURT

In the Matter of the Estate of W.L. Nolin, deceased.  
Letters of Administration on the Estate of W.L. Nolin, deceased, having been granted to the undersigned on the 14th day of December, 1967, by the Hon. J. O. English, Judge of Probate of said County, notice is hereby given that all persons having claims against said estate, are hereby notified to present the same within the time allowed by law, or the same will be barred.

Donald Nolin  
Executor-Administrator  
12-21-67

TO WHOM IT MAY CONCERN:  
I, Harold Calhoun, as of this date, have filed in my office a list of delinquent taxpayers, and of real estate gone, which have been assessed for the year 1967.

HAROLD CALHOUN  
12-14-67

THE STATE OF ALABAMA  
COFFEE COUNTY  
TO WHOM IT MAY CONCERN:

Take notice that the tax collector has filed in my office a list of delinquent taxpayers, and of real estate gone, which have been assessed for the year 1967.

THE FOLLOWING REAL ESTATE, TOWNSHIP

1. Lot 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 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STYLE OR BUTTERMILK

BISCUITS 4 PAK CTN. 35¢

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87

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PECAN PIES 16 ounce size Each 59¢

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ENJOY THE VERY BEST FRESH PRODUCE

WE GIVE S&amp;H GREEN STAMPS

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We Have A Complete Variety of Holiday Candies, Christmas

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MAYONNAISE 32 OUNCE JAR FOR 39¢

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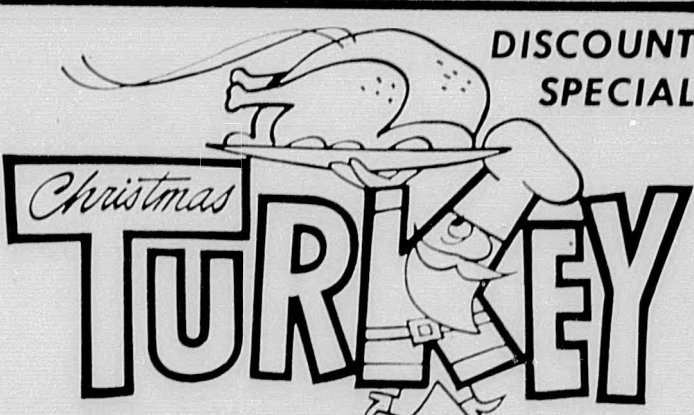
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# MERRY CHRISTMAS

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1 BIKE GIVEN AT EACH STORE

REGISTER FOR SATURDAY P.M., DECEMBER 23 DRAWINGS.  
NOPURCHASE REQUIRED. YOU DO NOT HAVE TO BE PRESENT TO WIN.  
WINNERS WILL BE NOTIFIED.



DISCOUNT SPECIAL

SWIFTS LB. 28¢

GOLD CREST YOUNG

14 POUNDS &amp; UP

Limit...One At This Price, Please!

Holiday Meats

FROSTY MORN Hickory Smoked

HAM 48¢

lb.

Butt Half LB. 55¢

Swift's Premium Pear Shaped

HAMS 3 lb. can each \$2.88

Fresh Lean Boston Butt

PORK ROAST lb. 48¢

Shop Piggly Wiggly for SWIFT'S Premium BUTTERBALL TURKEYS

plus a Variety of Steaks, Roast, Chops, Fresh Pork Ham,

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Holiday Grocery Buys

DISCOUNT SPECIAL! OCEAN SPRAY JELLIED CRANBERRY

SAUCE no. 300 can 19¢

LIMIT...2 Cans With \$7.00 or More Purchase

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DISCOUNT SPECIAL! BALLARD AND PILLSBURY

FLOUR 5 lb. bag 49¢

YOUR CHOICE! PLAIN OR SELF-RISING

YELLOW ROSE "QUALITY-CONCIOUS" CAKE

MIXES 4 18 Oz. Boxes \$1

LEMON, YELLOW, WHITE OR DEVIL FOOD

YELLOW ROSE "QUALITY-CONCIOUS" CAKE

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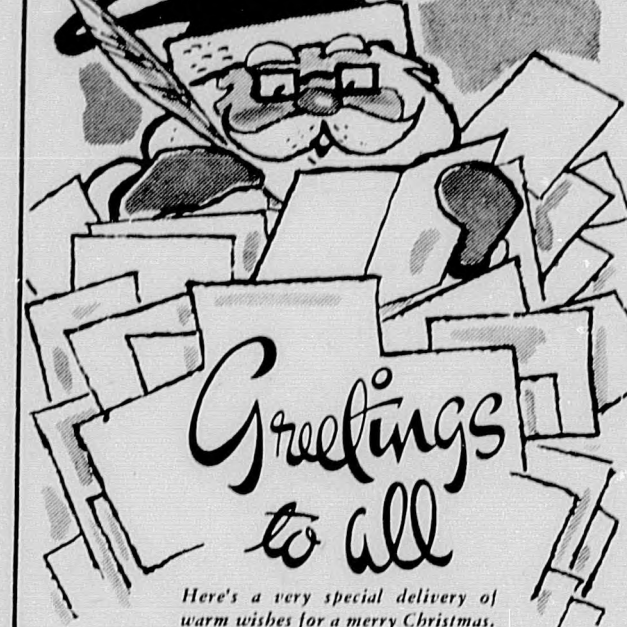
CREAMY WHITE OR FUDGE FROSTING

BUY FAMOUS NAME BRAND BONUS GIFT PRODUCTS AT PIGGLY WIGGLY &amp; SAVE TWICE BY REDEEMING BONUS GIFT COUPONS

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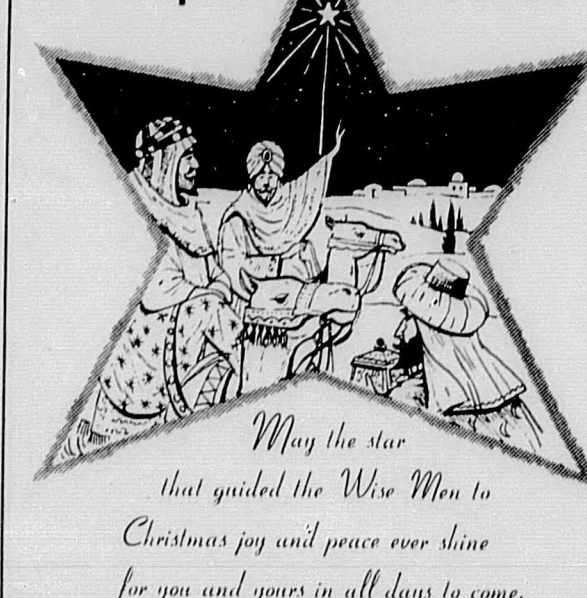
now-traditional guise as a plump, jovial, white-bearded and pipe-smoking old gentleman — "a right jolly old elf" in the poem, "A Visit from St. Nicholas," written by Dr. Clement C. Moore in 1822. Earlier, "Santeclaus" had been pictured dressed as a

Children's Friend," and in Washington Irving's "Knickerbocker History of New York," Santa as he looks today was first sketched by cartoonist Thomas Nast, in 1869. The cartoon showed Santa in his familiar red garb, smoking a pipe.



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## It's an Old Custom

Festive wreaths and garlands made of evergreens, cones and herts are, nowadays, closely linked to the celebration of Christmas. The custom of making such wreaths for gala occasions actually dates back to the ancient Egyptians, a thousand or more years before the birth of Christ.

Christmas caroling is almost as old as Christmas itself—though not in the form we know it. An early historian wrote that in the Second Century the bishop of Rome urged his people to sing and after the plays they would stroll down the street, singing. In that way, street caroling was born.

Joseph Mohr, a pastor in Oberndorf, Austria, composed "Stille Nacht," or "Silent Night," on Christmas Eve, 1818. Franz Gruber, the local schoolmaster and organist, composed the music the same day, and the hymn was sung by Brocks, a noted Boston clergyman, wrote "O Little Town of Bethlehem" in 1868 after visiting Bethlehem.

Though not a carol, Handel's noble "Messiah" is a Christmas tradition. It first appeared in print in 1833 in a book called "Christmas Carols Ancient and Modern," and is believed to be very old.

No one knows who wrote "The First Noel." It first appeared in print in 1833 in a book called "Christmas Carols Ancient and Modern," and is believed to be very old.

The author of "God Rest Ye Merry Gentlemen," also is unknown, but he lived before Shakespeare.

So if you should go caroling this Christmas season, think of other

IN GERMANY  
For German children the Christmas season begins with the hanging of a calendar showing a painted house, on December 1. Doors and windows of the house often hide pieces of candy.

REFRAIN:  
"Jingle, bells! Jingle, bells! Jingle all the way!  
O! What fun it is to ride in a one-horse open sleigh!"

Although it says not a word to make it a command to the about Christmas, the song, bells to go into action.

"Jingle, Bells," is now a familiar part of the holiday season. The spirited description of a minister and who ran away to sea at the age of 14.

Pierpont wrote the song in the late 1850's. He was then living in the Boston suburb of Medford where, at the time, the only piano in the entire village was located in the parlor of Simpson's Tavern. It was there Pierpont picked out the "Jingle, Bells" — with a comma added.

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the City of Quebec, Canada. Jacques Cartier, French explorer, and his band of 110 settlers were beset by cold and hunger, as well as fear of the nearby Indians, whose friendly attitude seemed to have changed. More than half the members of the colony suffered from scurvy.

Bravely, the men celebrated Christmas. Mass was said in a log cabin, at an altar made from a wooden table; evergreen branches decorated the walls; carols were sung and supplies were used for a feast.

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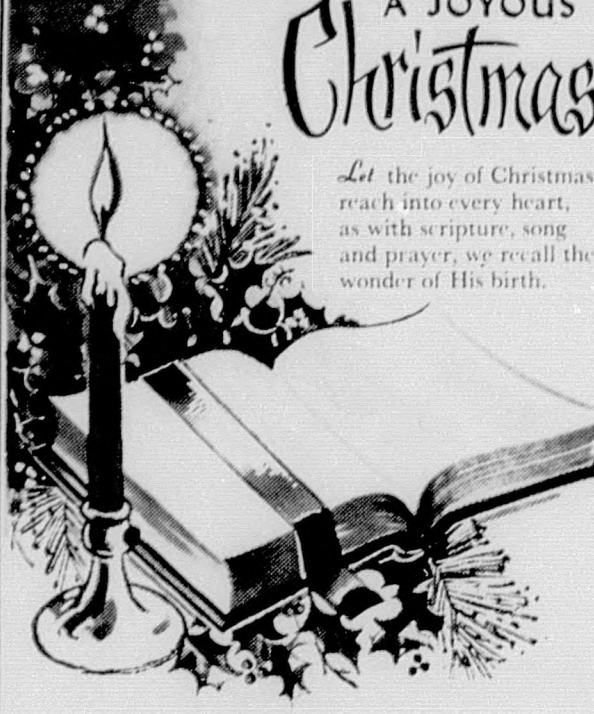
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**A JOYOUS Christmas**

Let the joy of Christmas reach into every heart, as with scripture, song and prayer, we recall the wonder of His birth.



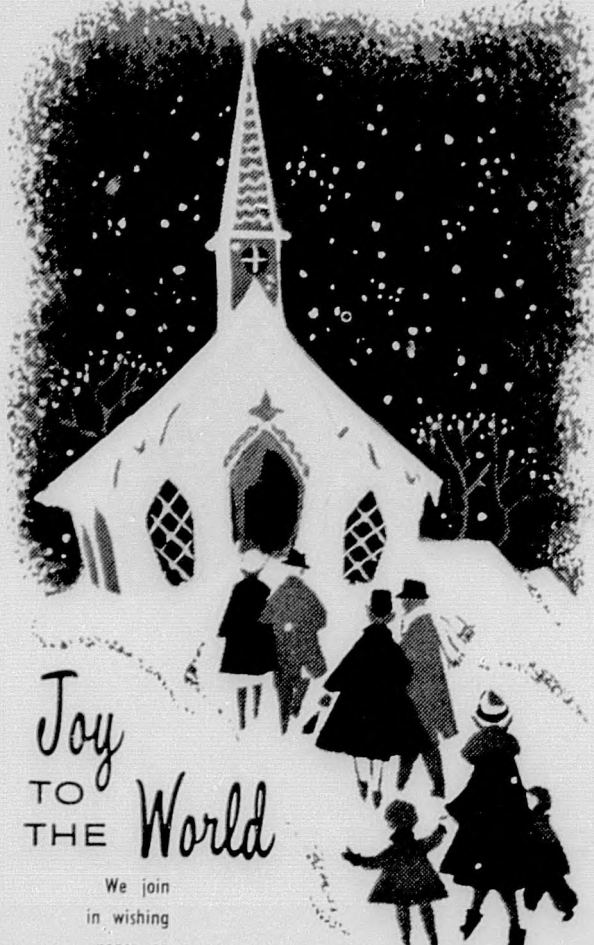
**Fuller Brothers' Garage**  
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**JOY TO THE World**

We join in wishing peace on earth and good will to all men.

Leasing On The Road Equipment To Dorsey Trailers

**Southern Leasing Service Inc.**  
P.O. Box 496 - Elba Joe Meacham, Manager




**TO WISH YOU A JOYFUL CHRISTMAS**

Let us remember, as we celebrate His birth, that our duty to mankind is ever growing in a world that gropes for peace and understanding. With trust in Him... and with the spirit of love, we must renew our faith and dedicate our efforts to accomplish that ideal.

**STANDARD OIL CO.**  
M.J. LEE, AGENT

**LEE TIRE CO.**  
M.J. LEE, OWNER

Elba - 897-2990



### Santa's Busy, But He Has Plenty Of Help

Even though Santa is sometimes pictured as traveling by rocket or by jet plane, his favorite mode of transportation still seems to be the famous reindeer-drawn sleigh. The only wonder is that he can remain as jolly as he traditionally is, when he has to cover the world in one night, delivering gifts by the billions.

Perhaps the explanation may be found in the number of helpers he has, and also in the fact that Christmas Eve is not his only day for delivering gifts.

St. Nicholas, a real bishop, was the first "Santa." Many legends grew up around his name, and many centuries after his death on December 6, about 342 A.D., he was honored as a friend to the young. December 6 became "Children's Day," and St. Nicholas traveling by horse, brought gifts to reward children for good behavior.

Although Santa has to a large extent replaced St. Nicholas, in some European countries children still await the arrival of the bishop on the night of December 5, and set out shoes filled with hay and carrots for his horse.

In Scandinavian and some other countries, Santa gets an assist from St. Lucy, who is responsible for the distribution of gifts on her day, December 13.

Christmas comes after Christmas to many homes in France and French Canada, where the old tradition of giving gifts to children on New Year's day is observed. There's a resemblance to Christmas in the placing of gifts beside the fireplace, often in stockings.

Even then, the Santa season isn't finished. Many Spanish children expect the Three Kings to bring them gifts on Epiphany, January 6. They too, set out shoes filled with.

Whatever the gift-giving date, Santa has a host of helpers to lighten his load. In addition to St. Lucy, Scandinavian countries have the Tomte, little gray-bearded men who are said to hide gifts for boys and girls on Christmas Eve. The Christ Child or Krampus kind brings the gifts in many countries.

In Italy the traditional gift-giver is Befana, sometimes described as a benevolent fairy and sometimes as a witch. Legend says that she misdirected the Magi or that she refused shelter to the holy family. Now she goes around the world, in repentance, seeking the Christ Child and doing good to children on Christmas Eve.

### Do-It-Yourself Holiday Door



Giant holly candles glow with holiday spirit on this front door as holly leaves and a pair of snowflakes are all that's needed to create the design. The candle holder is made of strips of red adhesive covering. Windows or door panels, covered with green, become the candles, and green holly leaf cutouts, provide trimming for the knocker and the candle holder base.

### Snow Scenes Say, "It's Christmas"

By ANNA MANG

Where the sun shines bright, the air is balmy and never is heard the discouraging howl of a blizzard, Christmas is still a winter wonderland.

In northern climes the paint is "We just don't have snow for Christmas the way we used to," and even in climates where decorated palm trees substitute for evergreens and holiday picnics are more likely than sleigh rides, snow and plenty of it, seems an essential part of the vision of the Yuletide.

Country snow scenes are popular greeting card subjects and Christmas illustrations in Southern states, South American countries and many other places where snow seldom or never falls. Songs and stories tell of a Christmas world wrapped in wintry white.

It was rainy season. The popularity and persistence of the "winter wonderland" idea seems more remarkable since "snow for Christmas" just have been improbable, if not impossible, as a part of the Holy Night. Rain was more likely, especially on the date officially celebrated as Christ's birthday. December 25 is right in the midst of the rainy season in Bethlehem.

Early art depicting the Nativity and the events following it was faithful to the probabilities. In these paintings, the shepherds watched in fields free of snow, and the Holy Family fled to Egypt under sunny skies, their route marked by palm trees. Later, snow appeared in paintings of the Holy Night.

White Means Purity. Part of the explanation may be that white, rather than red and green, was early chosen by churches as the color of Christmas. White is, of course, the symbol of purity and innocence, and a landscape white with snow thus becomes a proper expression of the true spirit of Christmas.

Other explanations may be found in the origins of Christmas customs. Many of the pagan rites which were absorbed into the Christian celebration came from Northern Europe and, if not associated directly with snow, at least reflected the need for warmth in winter.

The Yule log, for instance, became a part of the early Christmases, and certainly an open fire indoors is enhanced by a blanket of snow outdoors.

Had Snowy Source. Consider, too, that a number of modern Christmas customs — the tree and its lights, for instance — came from Germany, where cold, snowy winters might logically contribute to the legends and lore of the season. The first lighted tree was, supposedly, created by Martin Luther as a symbol of a starry sky on a snowy night.

In modern times Irving Berlin and Bing Crosby have substantially strengthened the vision of a "White Christmas."

### Ideas Vary On Customs Of Yule

Some people enjoy a White Christmas, while some people go swimming or picnicking on December 25. Some people say it's traditional to serve turkey at the holiday feast, while some people favor a Christmas goose, and still others contend that carp or fried eel is the very thing for a tasty Yuletide dish.

Around the world, Christmas customs vary, but on one point nearly all are agreed. It's a season to celebrate.

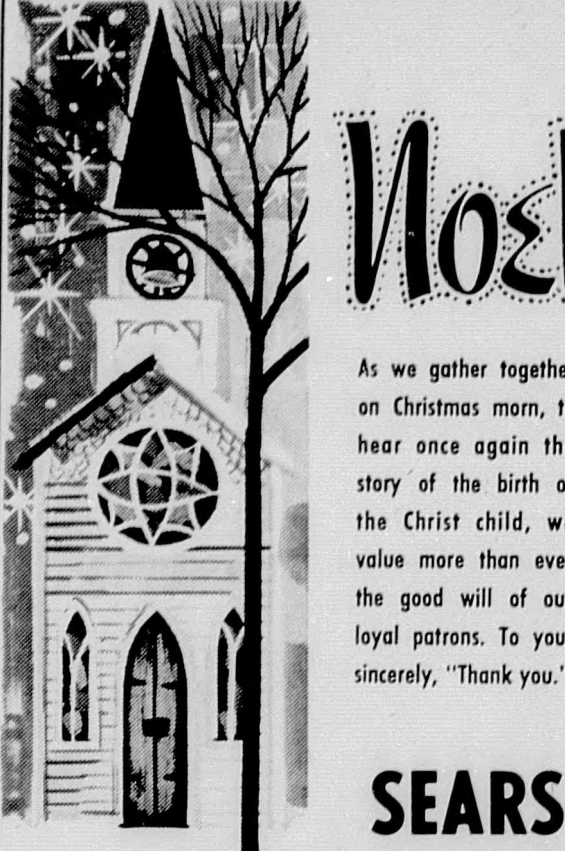
In the United States and Canada, the "melting pot" origins of the population result in a medley of Christmas traditions from all over America. And Canadians from Central Europe still prepare their traditional Yuletide foods with carp, while those from Italy might hanker for some Christmas caponini made with fried eels.

Especially during a severe winter, residents of the Northern U. S. and Canada would be glad to change places, or at least change weather, with those Australians, South Americans and others who enjoy summer activities at Christmas.

**Noel**

As we gather together on Christmas morn, to hear once again the story of the birth of the Christ child, we value more than ever the good will of our loyal patrons. To you, sincerely, "Thank you."

**SEARS ENTERPRISE**



**GREETINGS**

OLD-FASHIONED Christmas sentiments coming to you with sincere gratitude for your kind patronage.

**Wises Store For Men & Boys**  
Telephone 897-2457



**GREETINGS**

...and good wishes to all

At the Yuletide, one of our greatest pleasures is to greet our many good friends with warm wishes for a season rich in the quiet peace of a winter landscape... the jubilation joy of a ringing bell. And may all the happiness of Christmas be yours.

**The PEOPLES BANK**  
ELBA, ALABAMA



**MERRY CHRISTMAS**

Warm and sincere greetings, from all of us to all of you, and many thanks, too.

**Farm Bureau Insurance**  
Gerald Boswell, Agent Telephone 897-2015



### MERRY CHRISTMAS and HAPPY NEW YEAR !

Dear Friends:

Being able to say "Thank You" to good friends and customers is one of the nicest things about being in business.

It has been a privilege and a pleasure to serve you this past year and we are looking forward to serving you better in 1968. Merry Christmas and Happy New Year.

Sincerely,

Cliff and O. B. Kersey,  
And The Entire Staff

**Kersey's Bonded Termite Co.**

may you have

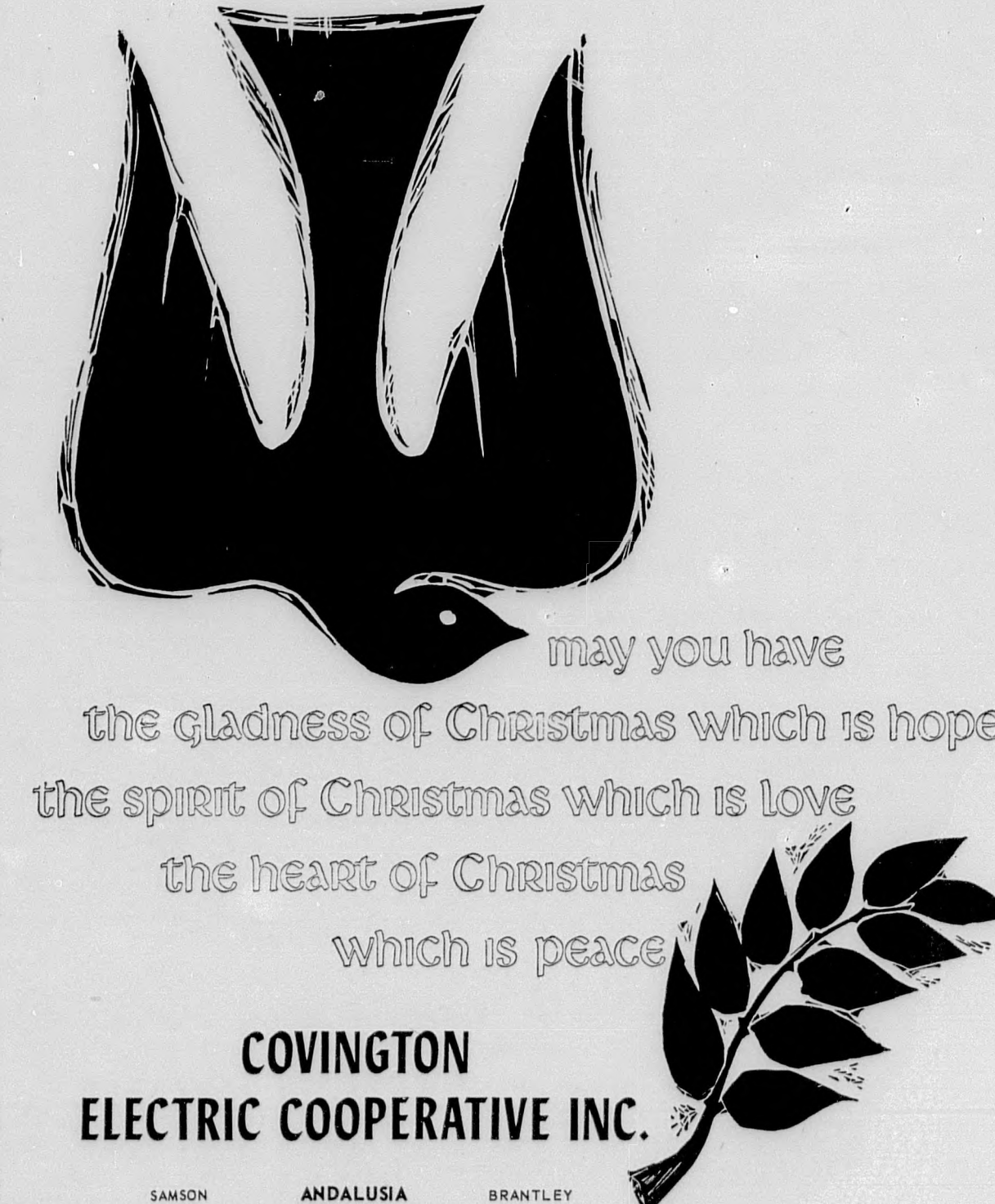
the gladness of Christmas which is hope

the spirit of Christmas which is love

the heart of Christmas

which is peace

**COVINGTON ELECTRIC COOPERATIVE INC.**  
SAMSON ANDALUSIA BRANTLEY



### Holy Meaning of Christmas Expressed in Church Services

"And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David a Saviour, which is Christ the Lord."

Like the shepherds who left their flocks to seek the Babe of Bethlehem, men, women and children of this community will put aside not only their everyday concerns but the more immediate interest in tree-trimming and package-wrapping and go to find once again the holy meaning of Christmas, in special services held by local churches.

Catholic churches will proclaim the birth of the King of Christendom by solemn midnight masses. To commemorate the Nativity, Protestant churches will hold candlelight

and communion services and of the candles call to mind the Star that shone to guide the Wise Men.

Exemplifying the spiritual side of Christmas are programs which include special sermons, reading the Christmas story, prayers, carols and the Sacrament of the Lord's Supper.

According to early Roman regulations, Christmas mass was celebrated "when the cock crows" — about three o'clock in the morning.

In the morning, Spanish-speaking people still call midnight mass "Misa de Gallo," while the Portuguese term is "Missa do Galo" — in both cases, "mass of the cock."

Candlelight services held in Protestant churches symbolize Christ as the light of the world, and the shining beams

### Candles Cast Festive Glow On Traditional Yule Scene

Candles have cast a glow over Christmas festivities for centuries.

One of the very earliest legends tells of the Christ Child wandering the streets of the world in search of shelter on Christmas Eve. Lighted candles are placed in windows to welcome Him.

From Germany comes a similar belief that the Virgin Mary and a host of angels pass over the countryside each Christmas Eve. Candles are put in the windows of German homes as an invitation and guide to the food that is traditionally left for them.

Many of the Christmas traditions that have sprung up around the use of candles had their origin in pagan rites.

The pagan Yule, nearly coinciding with today's date for Christmas, was accompanied by the burning of a giant log during the twelve days in year in the Central Moravian which it was thought that the Christ Child, at Bethlehem, Pa. stood still. From this stems Yule log tradition.

In medieval Europe the custom arose of also lighting a giant Christmas candle. The candle would burn brightly till Twelfth Night.

During their Saturnalia Roman

When Organ Broke. "Silent Night" was first sung at Christmas 1818.

The church organ in an Austrian village had broken down — impaired by mice, so the story goes. Father Joseph Mohr wrote the poem and his organist, Franz Gruber, composed the music.

The congregation, which had been saddened because there would be no music for Christmas, sang "Silent Night" to a guitar accompaniment.

### Of Wreaths

Using wreaths as decorations at Christmas may be traced to the customs of Advent season, the four Sundays before Christmas — a time of preparation for the coming of the Christ Child. Traditionally, the Advent wreath is made of evergreen branches interlaced with red ribbons. It holds four candles. One candle is lit at dusk on the first Sunday of Advent, two the next Sunday, three the next and four on the last Sunday before Christmas. The wreath may be placed on a door, set on a table or hung from the ceiling.

**Greetings**

We're thankful for our many friends and wish them happiness at this very special time. Merry Christmas!

**Northey's Big "R"**  
PHONE 897-2989



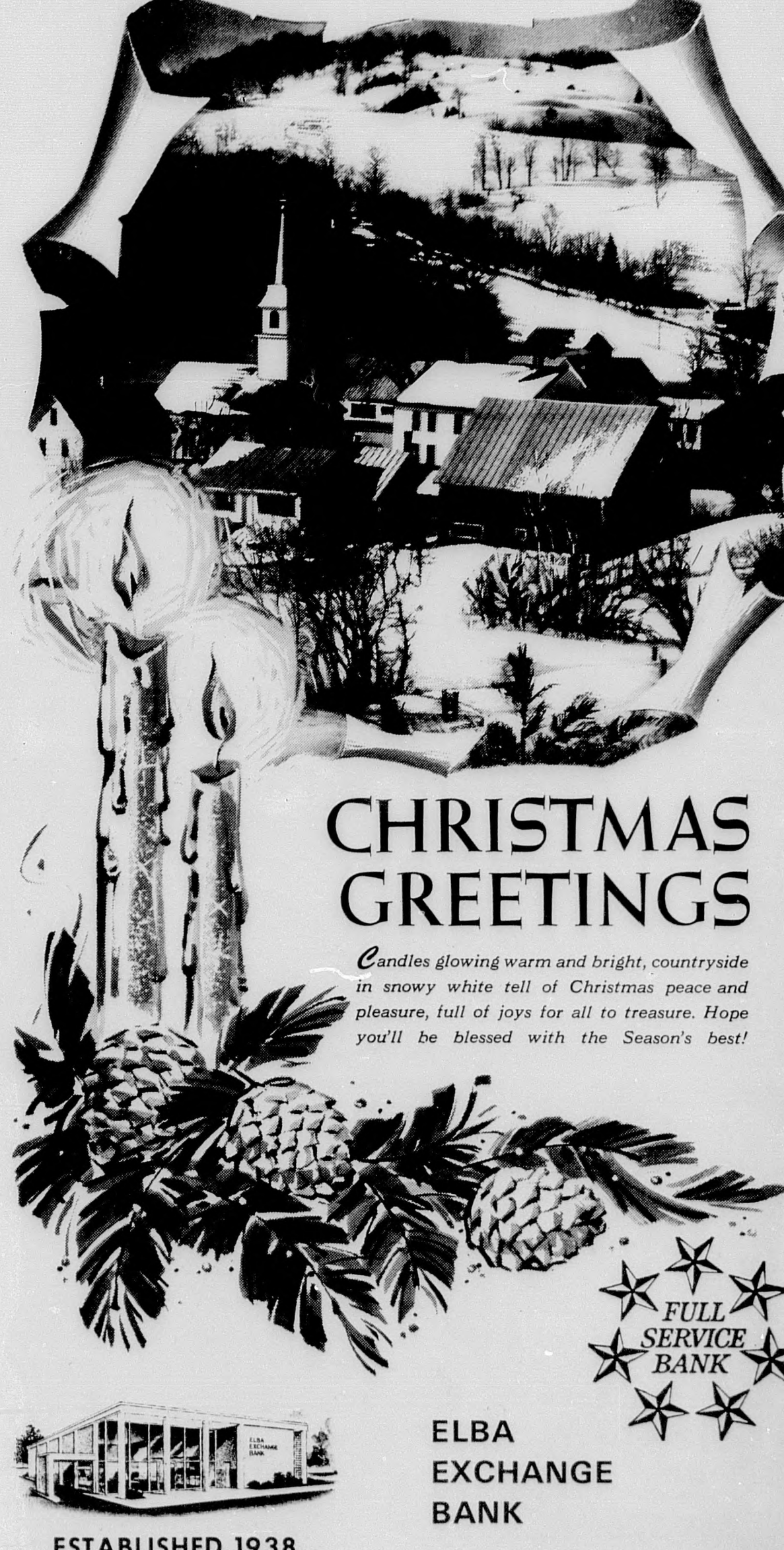
**CHRISTMAS GREETINGS**

Candles glowing warm and bright, countryside in snowy white tell of Christmas peace and pleasure, full of joys for all to treasure. Hope you'll be blessed with the Season's best!

**FULL SERVICE BANK**

**ELBA EXCHANGE BANK**

ESTABLISHED 1938



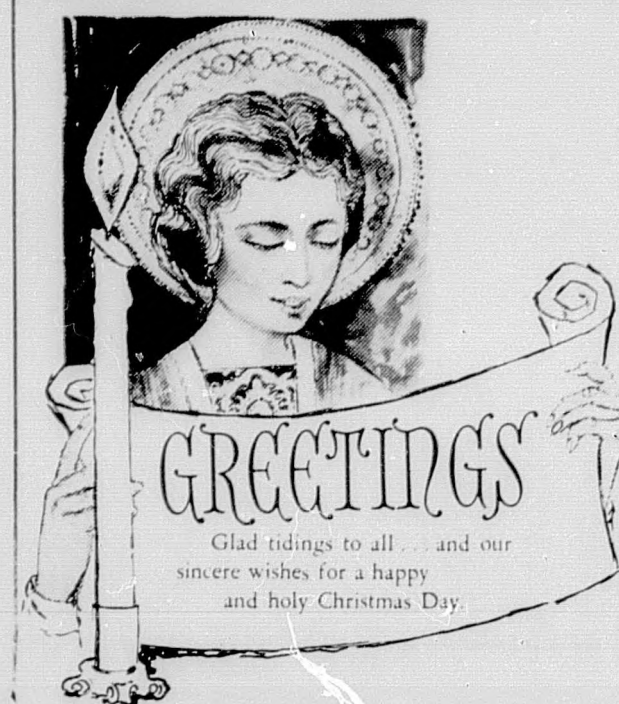




We've good wishes galore for everyone at Christmas! And if our wishes come true, you'll enjoy the merriest holiday season ever.

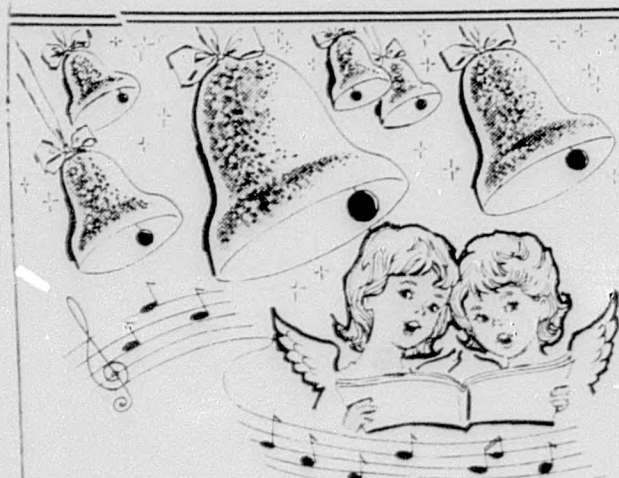
### Paul's Cafe

Mr. & Mrs. Charlie Parrish Telephone 897-2774



### O.C. Morrow Grocery

Telephone 897-2868



### Silent Night, holy night...

Hope your Holiday begins and ends on the happiest of notes, with joy and peace for you, your family and friends. Merry Christmas!

### Marsh Insurance Agency

Telephone 897-2981 Robert Marsh



### Trammell Auto Repair

## What Magic Do Santa's Reindeer Possess?

Have you ever wondered how Santa's reindeer can fly through the air? All other reindeer are earth-bound. What magic do his reindeer possess, and how did they get it? It all began with one little reindeer, a long, long time ago, in the far North-land. Close to the North pole an old man named Klaus lived in a tiny hut of stones and twigs. It was always icy cold and deep with snow, so deep that sometimes only the chimney of Klaus' hut showed above the snow.

Klaus lived all alone. He was not only very poor, but he was also very lonely. His friends were the snow bird, the white fox, the seal, and the heavers that lived in the dark forests. Oh, how he longed for the happy voices of children. . . for a chance to play games with a little boy or girl, or a child to make toys for, or tell stories to in the cold dark nights by the fire.

One night it was so cold that the snow bird huddled in his nest, the fox hid deep in the snow and the heaver cuddled warmly in a mud bank near the black river. Klaus stepped out of his house and called to his forest friends, but only his echo came back.

"Oh, if only there was someone to love," he wished with all his heart, "someone to talk to!"

Suddenly a big star shone brightly in the black, black sky, and as Klaus watched it in wonder, a voice came to his ear: "Listen, Klaus," it said, "follow that star and you will see a Child that shall be beautiful, and shall be loved, and everyone's to love!"

Klaus was amazed, and he was afraid too, closing his eyes and trembling. But the star was still there when he opened his eyes, and he decided to do as the voice had said.

He wrapped himself in furs and an old blanket and hunched his head with scarves of wool and put on his big bearskin mittens. In a small red sock he put a toy that he had carved from wood, for if the voice was right—he should bring some gift to this Child, and the little toy was all he had.

He started out. The wind whistled through the trees and blew snow from the drifts into his eyes and the snow was deep, so deep that an old, old man like Klaus could hardly get through it. After hours of struggling along, he finally fell down, too weak to continue.

"What can I do now?" he wondered as he lay there. At that moment, a reindeer came out of the trees and shook his head at the old man.

"Go home," the reindeer shouted over the wind, "go home, old man. You will die in this terrible weather!"

But the old man said, "No, I must go on." And he told the reindeer about the star and the voice and the Child. "I have a gift

for him."

The reindeer took pity on him and, with a sigh, said: "Well, if you must, you must. I'll take you on my back as far as I can. Come on, climb up."

And so, through the night, through the vast woods, across frozen lakes, past howling wolves, up steep mountains, and along icy rivers, the strange pair plodded; an old man on the back of a reindeer. Finally the reindeer grew tired. He shook his antlers and wearily sank to the ground, saying: "Sorry, old man, but I can go no further. Ahead are more mountains, more rocks, more snow and I know I cannot go on!"

But Klaus, who had suffered so much, who had braved cold and sleet, clutched his little toy, looked up at the star which still shone brightly and began to cry. . . and just a few tears of deep sadness for the Child he wouldn't see and the star he couldn't follow.

One of his tears fell on the reindeer's feet. Immediately, the reindeer felt refreshed and light, strong and lively. He leaped up with a cry: "Come on, old man! Something wonderful has happened! I feel as though I could fly!" (Of course, he didn't think he

really could fly.) But when he started to run, his feet left the ground and he soared into the air! Over the mountains and rivers, over villages and woods,

over fields and highways he flew with Klaus holding to his horns for dear life! The reindeer and Klaus followed the star and came to a small stable where Klaus saw the most beautiful Child he had ever seen. He laid his toy at the Child's feet and his heart was full of love and gratitude. He thanked the reindeer and, as he turned to leave, a tall stranger with golden hair and a long, flowing robe

appeared. Placing his hands on Klaus and the reindeer, he said: "Your gift of love will be rewarded. . . and once a year, for all eternity, reindeer shall fly on the eve of Christmas."

And so it is, that once a year, that magic night of long ago is repeated. . . as an old man, with flying reindeer, visit not one, but all the children in the world, bringing gifts to them made in the far North-land.

really could fly.) But when he started to run, his feet left the ground and he soared into the air! Over the mountains and rivers, over villages and woods,



### Nichols Oldsmobile-Pontiac-Buick Inc.

DOTHAN HWY. - ENTERPRISE  
Telephone 347-2266



## May your Christmas

be richly filled with the spiritual blessings that come as our thoughts turn to a Holy Night when herald angels sang in triumphant joy, and a Star shown with radiance that endures eternally. May you find, in the miracle of the manger, a deep Christmas happiness and contentment that surpasses all others.

H. D. TILLMAN  
SHERIFF

FRED DONALDSON  
TAX ASSESSOR

JAMES L. SAWYER  
TAX COLLECTOR

GLADYS CLARK  
CLERK OF CIRCUIT COURT

LEWEY STEPHENS  
DISTRICT ATTORNEY

ERIS PAUL  
CIRCUIT JUDGE

J. O. ENGLISH  
PROBATE JUDGE

### MERRY CHRISTMAS



### Head's Superette

Telephone 897-2458



As we journey along the road of life, may the light of the Christmas star hearten and inspire us, strengthening our resolve to do all we can to achieve lasting peace on earth.

### NASCO BUILDING & SUPPLY

TELEPHONE 897-2375



May your family be blessed with a truly joyous holiday, filled with all the peace and happiness of that first Christmas Day.

### Yancey Parker's

121 South Main  
ENTERPRISE



## Yuletide Spirit Stays All Year

Nearly every community has its special way of observing Christmas. . . and in some towns and cities, the spirit of Christmas prevails, literally, the year around.

In Waterbury, Conn., an all-year reminder of the first Noel is the recreation of the Town of Bethlehem on nearby Pine Hill.

This non-sectarian "Bethlehem" was constructed to scale after research and study of photos showing the Biblical country. The cave or manger where Christ was born, imbedded in the hillside, was no room, and the Roman legation where the tax collection was decreed by Augustus Caesar was to be paid are among the buildings represented.

"Poetic license" has been used to include some buildings which were not, or may not have been, located in Bethlehem, such as "David's Home" and Herod's Grand Palace.

Crowned by a Cross, Pine Hill has proved an ideal location for the project, since its shape is similar to the limestone cliff where Bethlehem in Judea was built.

Other "Bethlehems" in the United States include Bethlehem, Pa., and Bethlehem, Ind. The Pennsylvania Bethlehem emphasizes the religious meaning of Christmas during its annual celebration. A star erected on a nearby mountain top is lighted throughout the holiday season.

Star Is Beacon Near Palmer Lake, Colo., an electrically lighted star on a mountain top is a Christmas-season beacon for motorists on highways many miles away.

Lighting Displays Beautiful lighting displays for Christmas are famous in many U.S. cities.

In Altadena, a suburb of Pasadena, Calif., a mile-long avenue bordered by deciduous trees becomes "Christmas Tree Lane" at the holiday season. The deciduous are illuminated by thousands of multi-colored bulbs for the annual spectacle.

Colored lights outline the buildings of the Country Club Plaza district in Kansas City, Mo., at Christmas time.

Denver, Colo., illuminates its Civic Center during the holidays with many thousands of lights.

Yule Towns Yule-named towns have a special interest in Christmas. Arizona, Florida and Kentucky actually have towns named "Christmas." Then there are Christmas Cove, Me.; Nazareth, Pa.; Bright Star, Holy Grove and Holy Springs, Ark.; as well as Noel, Mo.; Noel, Va.; Mistletoe, Ky.; Wiseman, Alaska; and Santa Claus, Ind.

### Carols Spring From Many Sources

music. It was sung on Christmas Eve, 1818, to guitar accompaniment.

"Deck the Hall" Expressing the merriment of Christmas, "Deck the Hall with Boughs of Holly" is an English carol set to an old Welsh air. It refers to such ancient traditions as the "blazing Yule" log.

"First Nowell" A broken organ inspired "Silent Night." So that the people of the parish might have a song at Christmas, Father Joseph Mohr, an Austrian priest, wrote the carol, and his organist composed the music.

"Merry, Gentlemen" An old English carol that sometimes suffers from a comma out of place is "God Rest You Merry, Gentlemen." The meaning is not "God rest you, merry gentlemen," but "God keep you merry, gentlemen."

"Herald Angels Sing" Charles Wesley, who during his lifetime (1707-1788) wrote hundreds of hymns, was inspired to write "Hark, the Herald Angels Sing" as he walked to church on Christmas day and heard the London church bells chime.

Most familiar of many Christmas carols originating in Germany, "O Tannenbaum," or "O Christmas Tree," celebrates the evergreen as an

secret about its popularity today. It has been translated into 120 languages, and there are more than 40 English versions.

"O Tannenbaum"

Warding Off Witches Led to Candy Canes One of the most popular symbols of the Christmas holidays, candy canes, began with an old superstition during the Middle Ages. Europeans of that period carried glass canes

## Manger Once Pagan Site

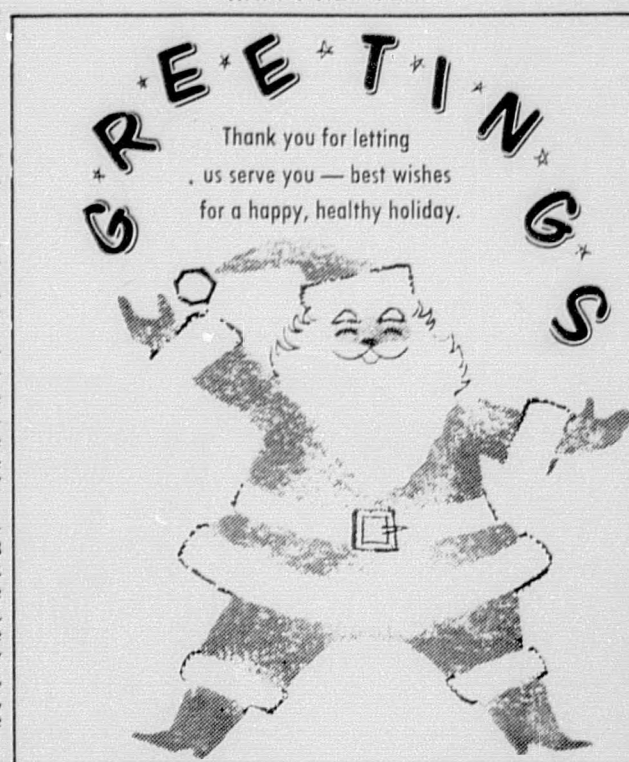
Gathered in the Church of the Nativity, thousands of Christians from around the world will worship in Bethlehem this Christmas. A highlight of their pilgrimage is, for most, a visit to the Grotto of the Nativity — traditionally, at least, the manger where Christ was born.

Opposition to Christianity in the first years of the new religion actually led to the preservation of the manger — an improvised stable in a cave hewn out of rock, near the center of the hill town of Bethlehem.

The Roman emperor Hadrian, who ruled from 117 to 138 A.D., sought to halt the fast spread of Christianity, and he had the cave converted to a shrine for the worship of the pagan god Apollo. The very fact that the cave was marked, though for pagan purposes, helped to preserve knowledge of the site of the Nativity.

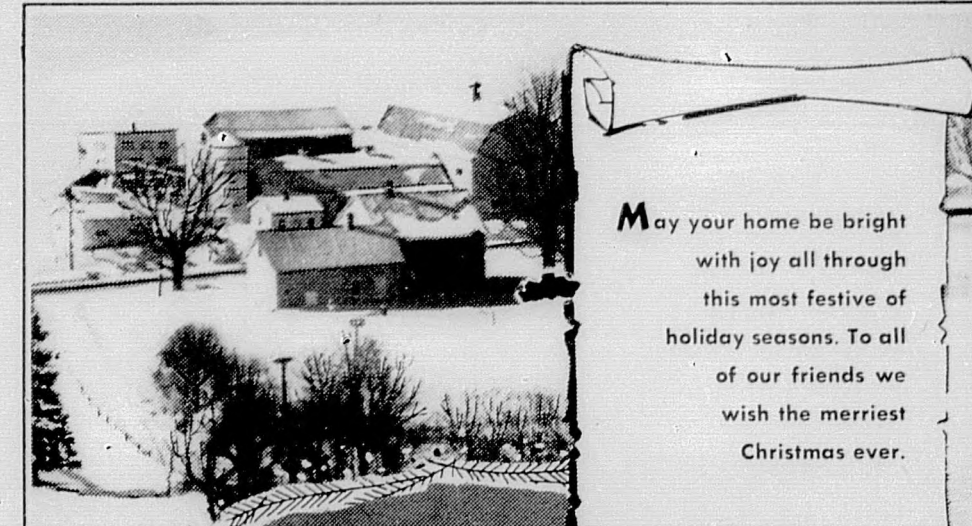
Later a silver star was set in the stone floor of the cave, and since 1873 each regime to rule Bethlehem — now a part of Jordan — has posted night and day guard over the star.

### HAPPY NEW YEAR



### Elba Propane Gas Company

TELEPHONE 897-2877



## Greetings of the Christmas Season

### ELBA PACKING COMPANY

TELEPHONE 897-2461



Season's Greeter. There's nothing like the telephone for communicating the spirit of Christmas. And there's no time like now to start your holiday calling. The nice thing about telephoning is that it works both ways. As you give, so will you receive. After all, isn't that what Christmas really stands for? So, while we're on the "line," let us wish you and yours the merriest Christmas of all.

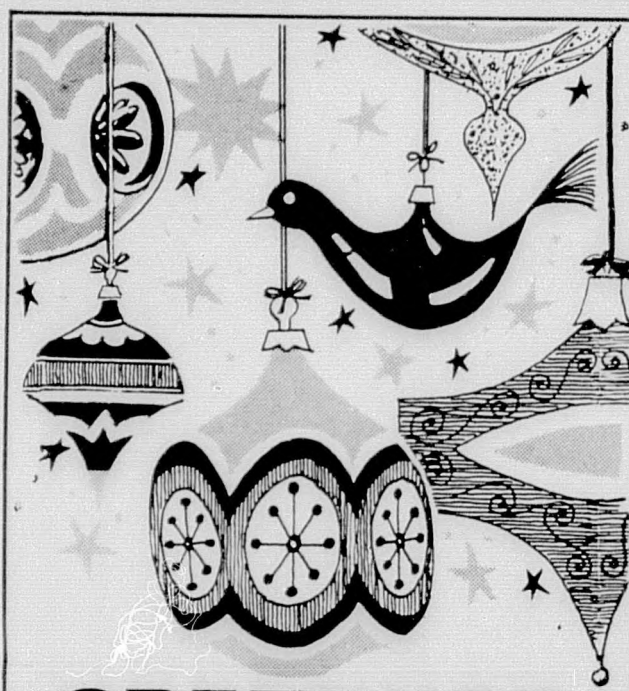
GENERAL TELEPHONE





And may  
the real joy  
of this sea-  
son be  
yours...

**Glad Tidings**  
ELBA TRACTOR CO. Telephone 897-2909



**GREETINGS  
for Christmas**  
We wish you a Christmas near your loved  
ones... a season of joy and good will.  
**THOMASON  
FURNITURE & CARPET COMPANY**  
Telephone 897-2836



**Christmas Joy**  
In the Madonna and Child,  
mankind sees an ever-present symbol  
of the love of God, the glory of Christmas.  
May joy be yours at this holy, happy time.  
**Jacob's Motor Co.**  
Elba - Telephone 897-2036  
Salesman: Edlow Oglesby

## Season's 'First's' Are Traced

Shepherds watched, angels  
sang and wise men traveled  
far to behold the miracle of  
the first Christmas.  
Since that holy night a mul-  
titude of legends and customs,  
both religious and secular,  
have developed as part of the  
holiday. Each legend was once  
told, each custom once ob-  
served for the first time, and  
though origins of many tradi-  
tions are now lost in time,  
other Christmas "firsts" have  
been recorded for posterity.

There are historical Christ-  
mas "firsts," attested by church  
records and by scientific re-  
search into the early years of  
Christianity, as well as "firsts"  
of later history and "firsts"  
that blend fact with myth.

**Setting the Date**  
December 25 was first as-  
signed as the date for the  
celebration of the Nativity in  
about the year 320 A.D. Since  
the New Testament was writ-  
ten as religious instruction  
rather than history, the exact  
date of Christ's birth is not  
known.

The present day was selected  
as a means of unifying the  
observances of Christmas, "the  
Nass of Christ."

**Hanging Stockings**  
Story of the first Christmas  
stocking is associated with the  
real St. Nicholas, a fourth cen-  
tury bishop known for his  
kind deeds. Wanting to  
present an anonymous gift to  
help the daughters of an im-  
poverished merchant, he threw  
a bag of gold down the chim-  
ney, where it fell into a stock-  
ing hung up to dry.

The legend is reflected in  
today's custom of tucking  
gold, an orange or tangerine  
— into the toe of a Christ-  
mas stocking.

**Trimming Trees**  
Trimmed Christmas trees  
first appeared in the United  
States probably during the  
American Revolution. Hessian  
soldiers with the British forces  
started the practice to relieve  
their nostalgia for their home-  
land.

An early diary, written at  
Fort Dearborn, Ill., in 1804 re-  
lates the practice of trimming  
the Christmas tree with orna-  
ments of the time.

**At the White House**  
First National Community  
Christmas Tree in the U.S. was  
placed on the White House  
lawn in 1923, while Calvin  
Coolidge was President. The  
tree was a spruce from Cool-  
idge's native state, Vermont.  
In the following year Cool-  
idge presided at a ceremony  
under the sponsorship of the  
American Forestry Association  
to urge the use of living Christ-  
mas trees.

**At the Round Table**  
Traditionally, the first  
Christmas feast in England  
was held at the Round Table  
of King Arthur. While the spe-  
cific date is undetermined, re-  
ferences to the famous king in  
medieval legends have been  
traced back to as early as 600  
A.D.

**Youngsters Told  
Where Santa Is  
"Right At Home"**  
Along with "Why is the sky  
blue?" and "Why can't I see  
the wind?" the favorite ques-  
tion of children everywhere is  
very often, "Where does Santa  
Claus live when Christmas is  
all over?"

Parents faced with this puz-  
zler needn't get involved in  
explanations of just what and  
where is the North Pole. They  
can answer with a straight-  
face and a map to back them  
up. "Why, Santa Claus, Indi-  
ana, of course!"



**Christmas Greetings**  
As we greet the Christmas season,  
it is with deepest gratitude that we  
thank our friends for their kind  
support during the past year.

**C.O. Miller & Sons**  
Telephone 897-2851



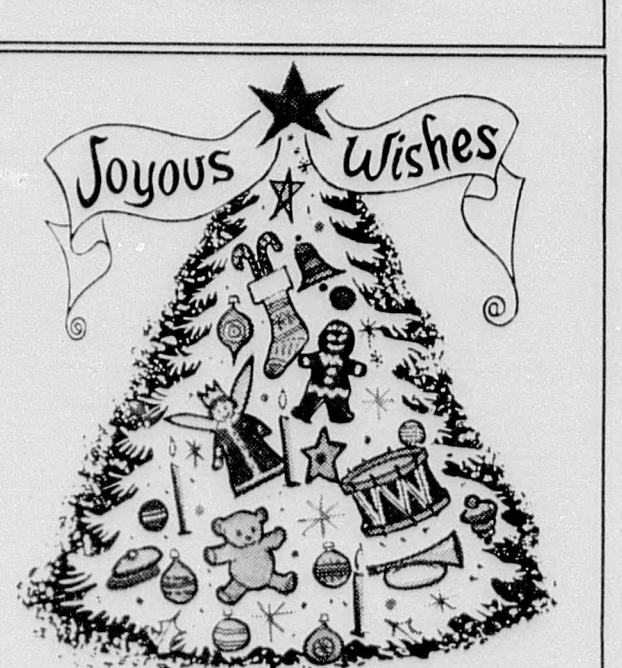
**Christmastime**, and once again  
we pause to wish good friends all the special  
joys and blessings of the season. May  
your Day bring an abundance of happiness and peace.

**Elba Oil Company**  
Telephone 897-2827



**MERRY CHRISTMAS**  
We take great pleasure in sending you our  
every good wish for Yuletide happiness, and  
the best of health and success in days to come.

**Parrish TV & Radio Service**  
Telephone 899-2501



**Joyous Wishes**  
may you and your loved ones have a  
merry Christmas, and enjoy all the tradi-  
tional festivities and delights of this glad time.

**Elba Baking Company**  
Telephone 897-6401

## Yule Cards Create New U.S. Industry

A new industry was born  
when the first regularly pub-  
lished American Christmas  
cards were introduced in 1875  
by Louis Prang, the grand-  
father of all American greet-  
ing cards.

Thirty-two years earlier,  
John Calcott Horsley, R.,  
painter and illustrator, de-  
signed the first known Christ-  
mas card for his friend Sir  
Henry Cole, the inaugural  
and first director of the Vic-  
toria and Albert Museum in  
London, England.

While no authenticated  
"first" American Christmas  
card has been discovered, some  
historians believe that R. H.  
Peace, a lithographer of  
Albany, New York may have  
pioneered the first American  
Yuletide greeting which he  
lithographed about 1845. The  
card included a "commercial"  
by extending a "Merry Christ-  
mas and a Happy New Year"  
from "Peace's Great Variety  
Store—in The Temple of  
Peace."

Prang, a skilled printer from  
Germany, arrived in Boston  
in 1850 and opened a small lit-  
thographing shop where he spe-  
cialized in delicately-etched  
flower prints.

By 1870, he was well estab-  
lished in Roxbury, Mass.,  
where his reproductions of oil  
paintings were so finely exe-  
cuted that he enjoyed a sizable  
business in England in com-  
petition with leading pub-  
lishers there.

A woman employee in his  
London office suggested that  
he print "Merry Christmas"  
on some of his floral prints. By  
1874, he had developed a good  
British Christmas card trade,  
and hence felt encouraged to  
offer his cards to the Ameri-  
can public in 1875.

**There Was Talk  
About Yule Toast**  
"Who sent the first Christ-  
mas card?" is a question for  
which, it seems likely, a com-  
pletely accurate and satisfac-  
tory answer may never be  
found. Probably, the earliest  
cards were "do-it-yourself"  
projects — handwritten holi-  
day greetings on hand-decor-  
ated notepaper.

Popular claimant for "first  
Christmas card" honors is the  
Vine-Horsley card, designed in  
Britain in 1843 by John Calcott  
Horsley, an artist, for Sir  
Henry Cole, director of the  
Victoria and Albert Museum.

Since the card showed a  
family group toasting the hol-  
iday with glasses of wine, the  
card supposedly stirred criti-  
cism by temperance adherents  
even though the card also  
depicted "clothing the needy"  
and "feeding the hungry."

However, another story has it  
that Sir Henry gained his  
knighthood as the result of  
the acclaim he received for  
sending the first Christmas  
card.

**Bells,  
Bells, Bells**  
Through the ages,  
bells have served many  
purposes — announcing  
the approach of vici-  
cles, for instance, or sig-  
naling the beginning of  
curfew. Early associated  
with churches, by medi-  
eval times the pealing of  
the bells had come to  
signify the rejoicing  
of the Christmas season.

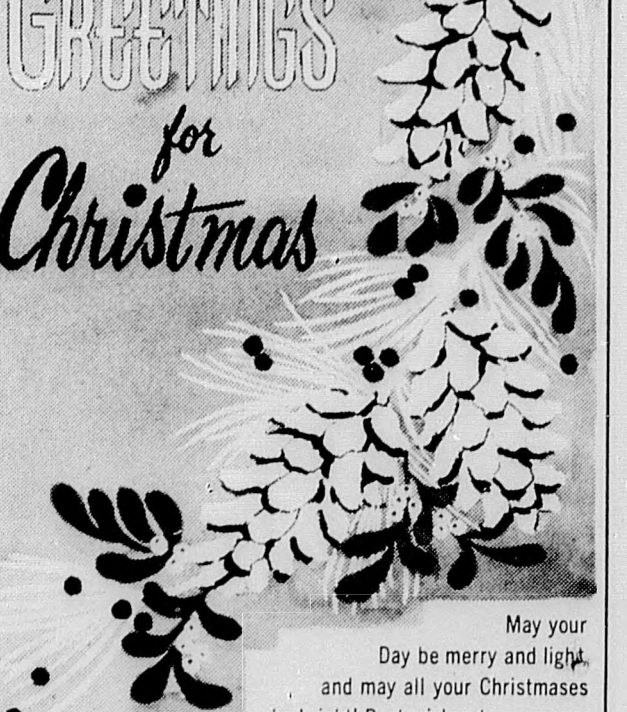
An early custom was  
the tolling of church  
bells on Christmas Eve,  
during the hour before  
midnight. The tolling  
announced the death of  
Sin, and at midnight  
joyous peals told of the  
birth of Christ.

In England, where  
belonging to an hon-  
ored, family-taught art,  
the tuncful bells rang  
out at seven-thirty on  
Christmas morning.  
It takes years of train-  
ing and practice to learn  
the changes of complex  
changes, as the differ-  
ent chants and tonal  
combinations are called.



A jolly salute to all and  
a hatful of cheery greet-  
ings for Christmas! May  
we extend our thanks and  
say, once again it's been  
a pleasure to serve you.

**PIXIE SHOP**  
JOHN & NELL KENDRICK  
Telephone 897-6605



**Greetings  
for Christmas**  
May you  
Day be merry and light,  
and may all your Christmas  
be bright! Best wishes to everyone.

**Shelby Morrow Grocery**  
Elba - Telephone 897-2838



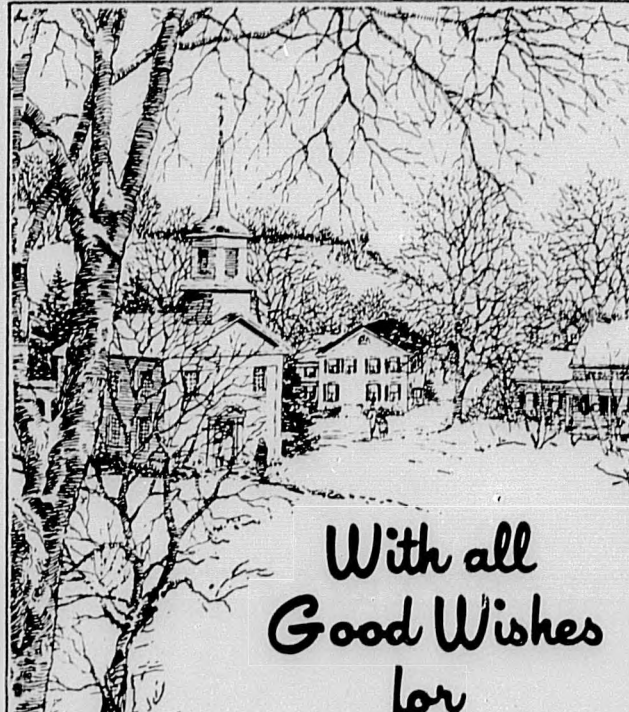
**Peace  
and Happiness**  
As the Star shone on the Babe of Bethlehem,  
so may the peace and promise of His wondrous message  
shine brightly on you and yours, this  
Christmastide, bringing happiness in abundance.

**LINDSEY  
APPLIANCE & FURNITURE COMPANY**  
Telephone 897-2389



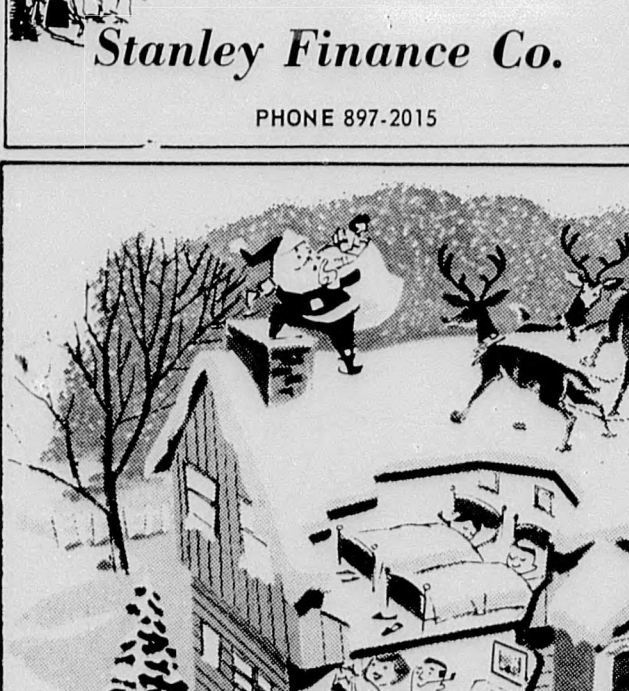
May you enjoy  
the season's splendor  
in the love of dear ones  
and the warmth of spiritual well-being.

**Whitman Drug Company**  
PHONE 897-2407



**With all  
Good Wishes  
for  
Christmas**  
The scene is set for gladness  
and cheer... so we send our brightest  
wishes with a happy  
"Thank you" for allowing us to serve you.

**Stanley Finance Co.**  
PHONE 897-2015



**MERRY CHRISTMAS**  
here comes Santa Claus with a pack full of cordial wishes  
for a Christmas that brings the best of everything to you

**DOTHAN LINCOLN-MERCURY**  
THE ENTERPRISE BRANCH

## Mr. Currier & Mr. Ives Little Venture in Art

Currier and Ives went  
out of business more than  
50 years ago, but you'd nev-  
er know it. Just as surely  
as Christmas falls on De-  
cember 25, their unique  
craftsmanship turns up  
every year on millions of  
Season's Greetings  
cards.

Nathaniel Currier and  
James Merritt Ives were  
in the business of making  
pictures — simple, homey,  
unpretentious pictures for  
the people of their day.  
They printed thousands of  
them depicting the life and  
times of 19th Century  
America.

But even in their most  
optimistic moments, they  
hardly could have hoped  
that their nostalgic winter  
scenes would become al-  
most symbolic of the spirit  
and sentimentality of the  
Christmas season — used  
to illustrate Christmas  
cards that go into millions  
of American homes every  
holiday season.

Greeting card manu-  
facturers say their Currier  
and Ives original art are  
perennial best sellers. One  
of the largest say their  
Currier and Ives assort-  
ment always outsells other  
designs.

Time was when a Currier  
and Ives original sold for  
a few cents — maybe a  
quarter — just about what  
you'd pay for a Christmas  
card reprint today. Some  
of the better originals went  
as high as \$5. Today, a  
good Currier and Ives origi-  
nal can bring as much as  
several thousand dollars.

Nathaniel Currier, who  
founded the lithography  
company, suffered two busi-  
ness failures before a fire  
swept 13 acres of New York  
City in 1935 and helped him  
on the road to success.

While buildings still  
smoldered, Currier turned  
out thousands of litho-  
graphs entitled "Ruins of  
the Merchants' Exchange."  
They were snapped up  
quickly at street corners  
by eager buyers (photo-  
graphy still was "unborn")  
and Currier was well on  
the way to success and  
fortune.

He achieved greater  
fame in 1840 when he pro-  
duced a lithograph of the  
sinking of the steamboat  
"The Lexington" in one island  
Sound which took more than  
100 lives. The picture ap-  
peared in the New York  
Sun in what is believed  
to be the first illustrated  
"newspaper extra" in his-  
tory. The "Sun Extra" was  
a sensation and Currier  
became a national institu-  
tion almost overnight.

It wasn't until 1850 that  
James Ives joined Currier.  
Although he started as a  
bookkeeper, Ives had ar-  
tistic ambitions, and legend  
has it that he did some of  
the drawings. He became  
Currier's partner in 1857.

While most of their  
prints were for general  
sale, Currier and Ives al-  
so made many to illustrate  
newspaper stories, or for  
use as political cartoons.  
They have been called this  
country's first pictorial  
reporters.

Lithography actually  
wasn't an unknown art at  
the time, but Currier and  
Ives are believed to have  
employed some secret  
techniques, including a  
specially prepared ink.  
Some prints were litho-  
graphed in several colors  
but most were done in black  
on white and hand-colored  
later.

Production began with  
an artist's sketch copied  
with a special grease cra-  
yon onto a finely-ground  
slab of soft Bavarian slate.  
The stone was dipped in  
an acid bath which cut into  
the uncrayoned parts, leav-  
ing a raised surface to be  
printed. Prints from the  
etched stone were then pro-  
duced in hand press.

To complete the job,  
a 12-girl production line  
and Ives painted the prints.  
On busy days, printwre were  
sent out to free-lancer who were  
paid a penny to color the  
smaller ones, a dollar a  
dozen for the larger sizes.

In 72 years of operation  
the firm's original stock  
numbered 7,500 different  
scenes — and a large but  
uncertain number of each.



**WESTERN AUTO**  
ASSOCIATE STORE  
HOME OWNED AND HOME OPERATED BY WALTER COX



**merry christmas**  
'Tis the season to be jolly, and to wish you  
and your family a Yuletide filled with every happiness.

**EASY PAY TIRE STORE**  
DOTHAN-FT. RUCKER RD. ENTERPRISE, ALABAMA PHONE 347-2291



**Merry Christmas**  
Have plenty of Coca-Cola on hand  
when friends drop in unexpectedly  
**Coca-Cola BOTTLING CO.**  
DOTHAN, ALABAMA



Everyone's a child at Christmas time, and that's why there's nothing as much fun as game-playing. Since Christmas groups usually include both children and adults, games that both can enjoy are best.

**Charades . . .**  
Christmas charades is a lively game that the whole family will enjoy. Divide the group into two teams. Individual members of teams are then called upon to act out a word, character, phrase, scene or situation and since it's Christmas, all the charades should have Christmas overtones. Subjects are supplied on a slip of paper by the opposing team and then passed on to the actor. From here on, it's his job to see how quickly he can get his teammates to guess what he is acting out. "The Night Before Christmas," "Jingle Bells," "A Partridge in a Pear Tree," and "Filling the Christmas Stocking" are just some of the many, many subjects that can be used.

**Word Play . . .**  
A popular pencil-and-paper game is called "word play." The object of the game is to see how many words can be made from a phrase such as "Merry Christmas to All." A time limit is set, and the rule is that no letter can be used in any word more often than it appears in the phrase. In other words, words made from "Merry Christmas to All" can include no more than one "e," "i" or "o," while they could contain as many as two "m"s or three "r"s.

Since word play involves competition among its players, it's advisable to allow the children to compete against one another, while the adults battle it out among themselves.

**Santa's Sleight . . .**  
"Santa's Packing His Sleight" is a quiet Christmas game that provides fun and hearty laughter. It starts simply enough with one member of the group saying, "Santa's packing his sleigh, and he's bringing a toy dog." Then each person repeats the sentence, adding another gift to Santa's sleigh. The object of the game is to repeat

longer, more and more players just can't seem to remember the whole list and its order, so consequently they drop out, until only one is left.

**GROWING HOLLY**  
A holly tree grows 15 years before it produces, but its life may be as long as 125 years.

closely linked with the Christmas story, and they also serve as a symbol of the kindness and loving care that was part of Christ's message to mankind.

When darkness falls on Christmas Eve, today's shepherd on the Western ranges herder is watching his flocks at the stars in the heavens, just as the shepherds of old did.

There are some differences for instance, the sheep-herder on the Western ranges by night, because, for some reason known only to the sheep, night is the time they

by the thousands. But the meaning of shepherd — "to lead, guard, lead," says a dictionary definition — hasn't changed.

The ailing sheep or the new-born lamb are sure of the herder's gentle care, and when the part of the flock has strayed, and go after that which is lost, until he finds it? (Luke 15:4).

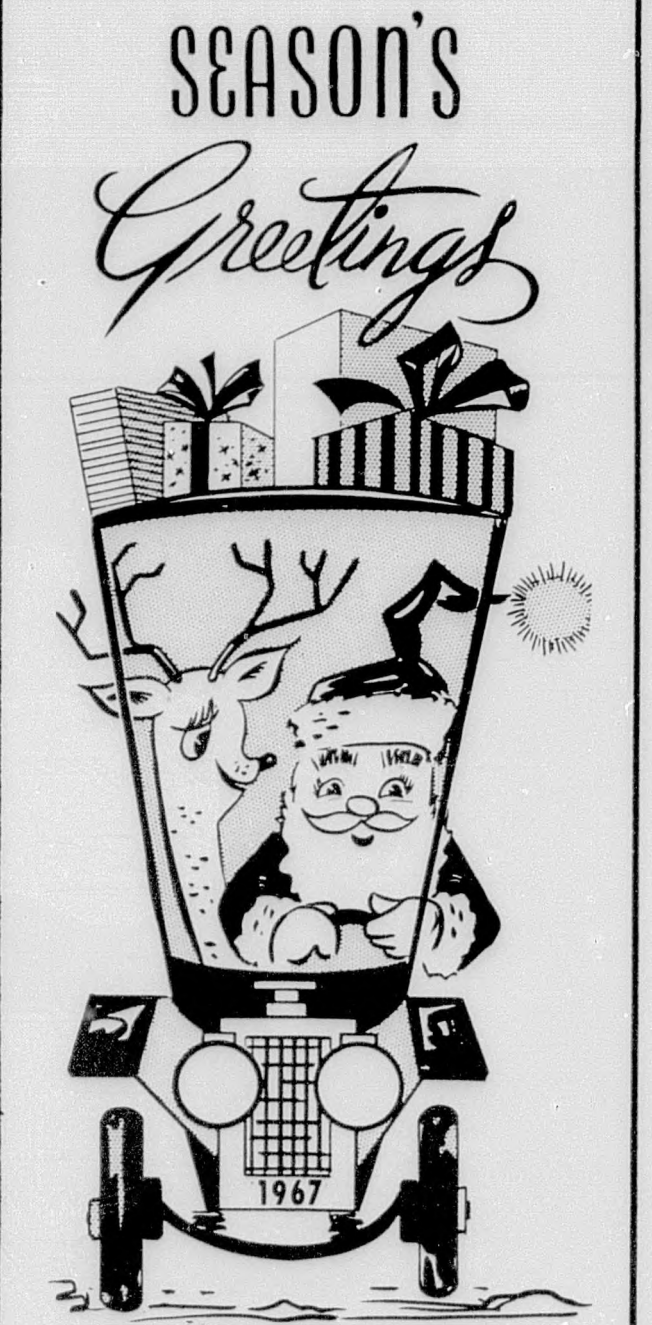


Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! how dreary would be the world if there were no Virginias. There would be no child-like faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished.

Not believe in Santa Claus! You might as well not believe in fairies! You might get your papa to hire men to watch in all the chimneys on Christmas Eve to catch Santa Claus but, even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign there is no Santa Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there. Nobody can conceive or imagine all the wonders there are unseen and unseeable in the world.

You tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, nor even the united strength of all the strongest men that ever lived, could tear apart. Only faith, fancy, poetry, love, romance, can push aside that curtain and view and picture the supernal beauty and glory beyond. Is it all real? Ah, Virginia, in all this world there is nothing else more real and abiding.

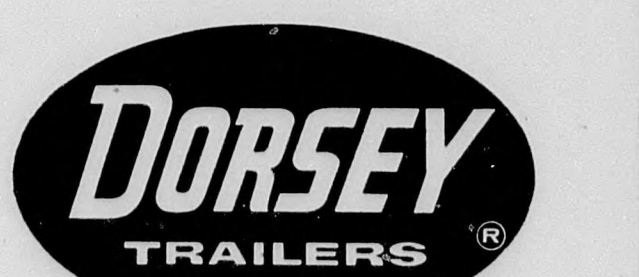
No Santa Claus! Thank God! he lives, and he lives forever. A thousand years from now, he will continue to make glad the heart of childhood."



From all of us to all of you...

**BRAZELTON REALTY CO.**

Telephone 897-2239



LET. ARCHIVES & HISTORY  
STATE CAPITOL  
COMP.

# The Elba Clipper

VOLUME 70

ELBA, ALABAMA 36323, THURSDAY, DECEMBER 28, 1967

VOLUME 23



**25 YEARS SERVICE TO Dorsey Trailers** was acknowledged last week by President George Collier, right. Those completing twenty-five years are: from left, Coston Pierce, Cleman Haney and Alvie Devane.



**20 YEAR PINS WERE PRESENTED** to Archie Martin, second from left, Clyde Moore, center and Mary Newton by George Collier, left and T. K. Dorsey, right, in ceremonies last Friday afternoon. Receiving the pins but not pictured are J. A. Williams and J. O. Spicer.



**PIGGLY WIGGLY CHRISTMAS PARTY** was held last Tuesday night (December 19). Those attending the party include Mrs. Jennie Kelley, Mary White, Becky Morrow, Elizabeth Elliott, Catherine Bradshaw, and Mrs. Jerry Weeks. STANDING ARE: Kimmy Madow, Jerome Kelley, Jerry Williams, Bruce Daniels, Al English, B. T. Stanford, Ronnie Rushing, Jerry Weeks, Gary Weeks, and Jesse Murphy.



**HONORING RETIRING EMPLOYEE** - Miss Louise Liebert, was founder of the firm. The refreshments were prepared by fellow workers without the knowledge of Miss Louise and she was overcome with emotion when she walked into the break room and the J. V. Wright, Miss Liebert served under all the president's freshments were on the table and everyone was waiting for her to enter.

## Caldwell Answers Draft Questions

Alabama Selective Service Director Hugh J. Caldwell, Jr., said recently that many had written to state Headquarters asking for a definition of the term "necessary employment," less, if there is a change in the registrant's status during that period, his classification shall be reopened and considered anew. The registrant may be continued in Class II-A for a further period of one year or less if such classification is warranted, however, the local board is not required to retain any registrant in Class II-A.

## County Agent Has Info On Insecticides

Up-to-date information on pesticides is now available to Coffee County residents. According to Tom Casaday, Coffee County Extension chairman, the county Extension office is maintaining a file with the latest information and restrictions on uses of insecticides, herbicides, fungicides and other pesticides. You might call it a chemical information center, says Casaday.

## Russell Warns Of Tag Law Violations

Colonel C. W. Russell, Director of the Department of Public Safety, today called attention to a violation of the law and the creation of a driving hazard by many well-meaning Alabama drivers. Director Russell displayed an Alabama re-registered tax still in its wrapper which had been exposed to weather and road grime alongside an identical tag without a wrapper. He pointed out that the numbers on the wrapped tag were much less visible than the unwrapped tag and thus was in violation of the Alabama statute which requires that the tag be "plainly visible."

## Draft Call Includes 11 From Coffee

State Director Hugh J. Caldwell, Jr., said recently that Alabama will call 1052 Alabama registrants to the Armed Forces Examining and Induction Station in January to meet the Selective Service quota of 745 men.

In December, Alabama's induction quota was 443. It will be necessary to examine 1,052 men in January, in order to get 745 Selectees for active duty. The others will fall entry for physical, mental, or moral reasons, or will enlist in some branch of service prior to a draft call.

In Alabama, some married men will be included in the January call for 745 men, Caldwell said. However, no fathers will be drafted. The call will be composed of registrants 19 years of age and older, in Class I-A, and I-A-O, examined and acceptable. The county-by-county call included eleven from Coffee County.

## Covington Co-op Pays Property Tax

Covington Electric Cooperative recently made ad valorem (property) tax payments for the year 1967, totaling \$11,395.02.

Payments were made to Covington, Coffee, Crenshaw, Geneva, Dale and Escambia counties. The total direct tax bill of the Cooperative for 1967 will be approximately \$45,000, officials said. Covington Electric serves over 10,700 consumers, and operates over 1,770 miles of power lines in the above-listed counties.



**Elba Merchants Will Close On Monday, January 1, To Celebrate New Year's Day**



**Jr. Miss To Compete**

Miss Suzanne Prior will journey to Birmingham this Saturday for preliminary judging in the Alabama Junior Miss Pageant. This judging will be a private event and the top twenty-four finalists will be judged before the public sometime in January. The Elba Jaycees sponsored the event locally. Suzanne is the daughter of Mr. and Mrs. Stanley Prior.

## Accident Claims Life Of Elba Businessman

Byron A. Martin, owner and operator of Martin Signs in Elba, was killed in a one car accident last Friday evening as he returned to his home in Opp, Martin had cut-through from Basin and was approaching the Dixieland Drive-in when his car left the road in a curve and hit a tree at about six p.m. He died in an Opp hospital later that evening.

Martin had constructed a new building for his sign painting business on Industrial Blvd., during the past summer. He did custom painting for Dorsey Trailers and also for the general public.

His Christmas greeting to the people of Elba, published in last week's issue of the Clipper, said in part, "It would take ten coaches to hold all the good wishes we have to give our good friends and patrons for a most happy and hearty holiday season..."



**Decorations Win For Roland Powells**

Winners in the Chamber of Commerce Christmas lighting contest have been announced. They are: Mr. and Mrs. Roland Powell, first place, overall; Mr. and Mrs. Arthur Wilson, second place, overall; and Mr. and Mrs. Bill Morrow, third place, overall. Winner of the door design was Mr. and Mrs. T. K. Dorsey. Cash prizes will be awarded to each of the above winners.

POOR ORIGINAL

TORN PAGE